

# CANDY

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

A QUALITY  
COMIC  
PUBLICATION

AMERICA'S FAVORITE TEEN-AGE GIRL

MAY  
No 63

10¢

I'M SURE THIS TREE  
CAME OUT AND GOT  
IN THE WAY!

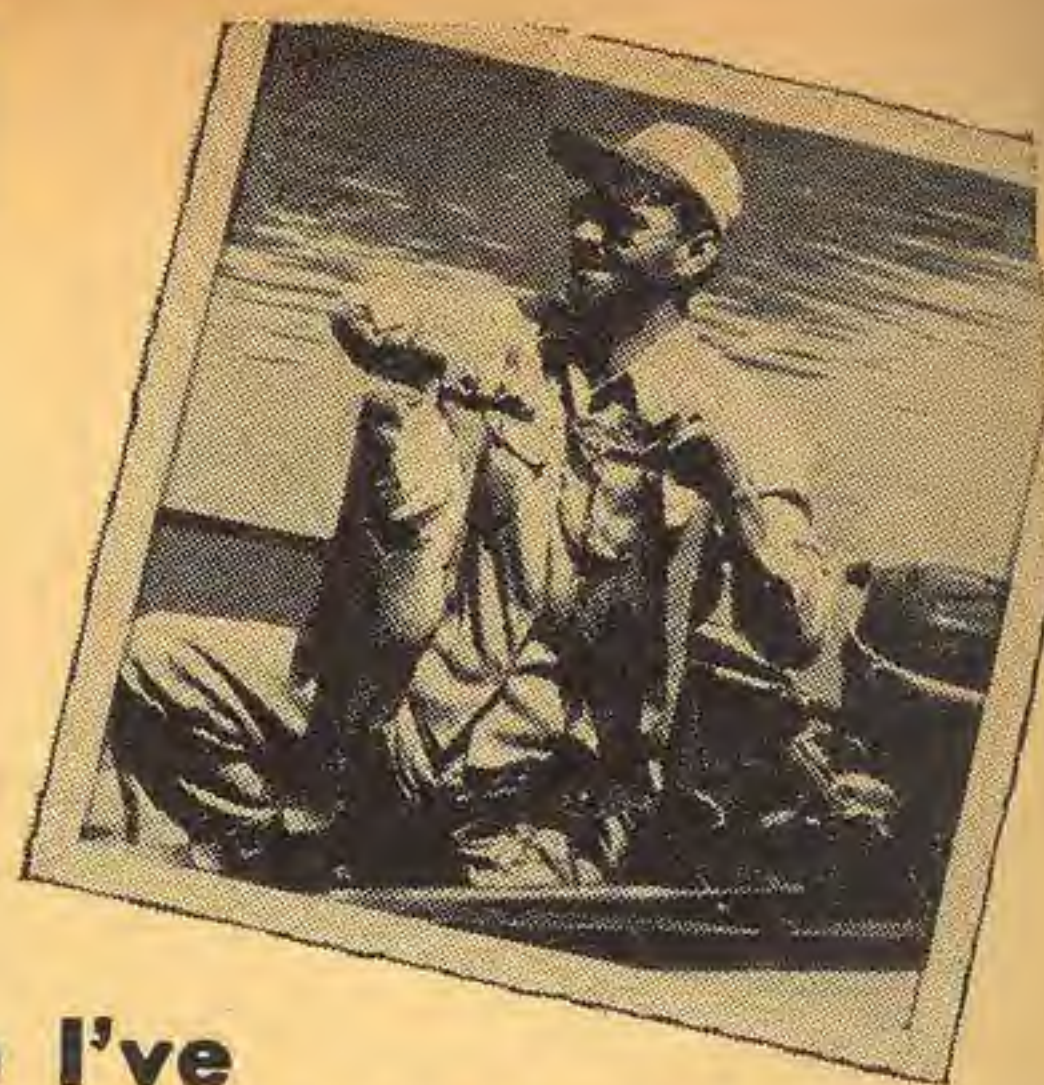




**WEB COMIC  
UNIVERSE.COM**



# Bass Fishermen will Say I'm Crazy . . . until they try my method!



**But, after an honest trial, if you're at all like the other men to whom I've told my strange plan, you'll guard it with your last breath.**

Don't jump at conclusions. I'm not a manufacturer of any fancy new lure. I have no reels or lines to sell. I'm a professional man and make a good living in my profession. But my all-absorbing hobby is fishing. And, quite by accident, I've discovered how to go to waters that everyone else says are fished out and come in with a limit catch of the biggest bass that you ever saw. The savage old bass that got so big, because they were "wise" to every ordinary way of fishing.

This METHOD is NOT spinning, trolling, casting, fly fishing, trot line fishing, set line fishing, hand line fishing, jugging, netting, trapping, seining, and does not even faintly resemble any of these standard methods of fishing. No live bait or prepared bait is used. You can carry all of the equipment you need in one hand.

The whole method can be learned in twenty minutes—twenty minutes of fascinating reading. All the extra equipment you need, you can buy locally at a cost of less than a dollar. Yet with it, you can come in after an hour or two of the greatest excitement of your life, with a stringer full. Not one or two miserable 12 or 14 inch over-sized keepers—but five or six real beauties with real poundage behind them. The kind that don't need a word of explanation of the professional skill of the man who caught them. Absolutely legal, too—in every state.

This amazing method was developed by a

little group of professional fishermen. Though they are public guides, they rarely divulge their method to their patrons. They use it only when fishing for their own tables. It is probable that no man on your waters has ever **seen it**, ever **heard of it**, or ever **used it**. And when you have given it the first trial, you will be as closed-mouthed as a man who has suddenly discovered a gold mine. Because with this method you can fish within a hundred feet of the best fishermen in the county and pull in ferocious big ones while they come home empty handed. No special skill is required. The method is just as deadly in the hands of a novice as in the hands of an old timer. My method will be disclosed only to those few men in each area who will give me their word of honor not to give the method to anyone else.

Send me your name. Let me tell you how you can try out this deadly method of bringing in big bass from your "fished out" waters. Let me tell you why I let you try out my unusual method for the whole fishing season without risking a penny of your money. Send your name for details of my money-back trial offer. There is no charge for this information, now or at any other time. Just your name is all I need. But I guarantee that the information I send you will make you a complete skeptic—until you decide to try my method! And then, your own catches will fill you with disbelief. Send your name, today. This will be fun.

**ERIC H. FARE, 317 S. Milwaukee Ave., Libertyville 20, Ill.**

**ERIC H. FARE, 317 S. Milwaukee Ave., Libertyville 20, Ill.**

Dear Mr. Fare: Send me complete information without any charge and without the slightest obligation. Tell me how I can learn your method of catching big bass from "fished out" waters, even when the old timers are reporting, "No Luck."

NAME.....

ADDRESS.....

My age is.....years. CITY.....ZONE.....STATE.....



# CANDY

WHO DO YOU  
SUPPOSE WILL  
CATCH THE  
BIGGEST  
FISH?

THE GAME WARDEN!  
HE ALWAYS HAS HIS  
HOOKS OUT FOR  
SUCKERS LIKE  
ME!



HERE WE ARE...LAKEVIEW  
LODGE, COTTAGE NUMBER  
TWO! IT'S LOVELY!

GOSH, IT'S SURE SWELL  
OF YOU FOLKS TO BRING  
ME WITH YOU ON THIS  
OUTING!



TED, TO TELL YOU THE  
TRUTH, I WANTED A  
MAN ALONG...  
SOMEONE TO  
GO FISHING  
WITH ME!

I HEARD YOU, DADDY!  
ARE YOU INSINUATING  
THAT ONLY MEN  
CAN FISH?









CANDY



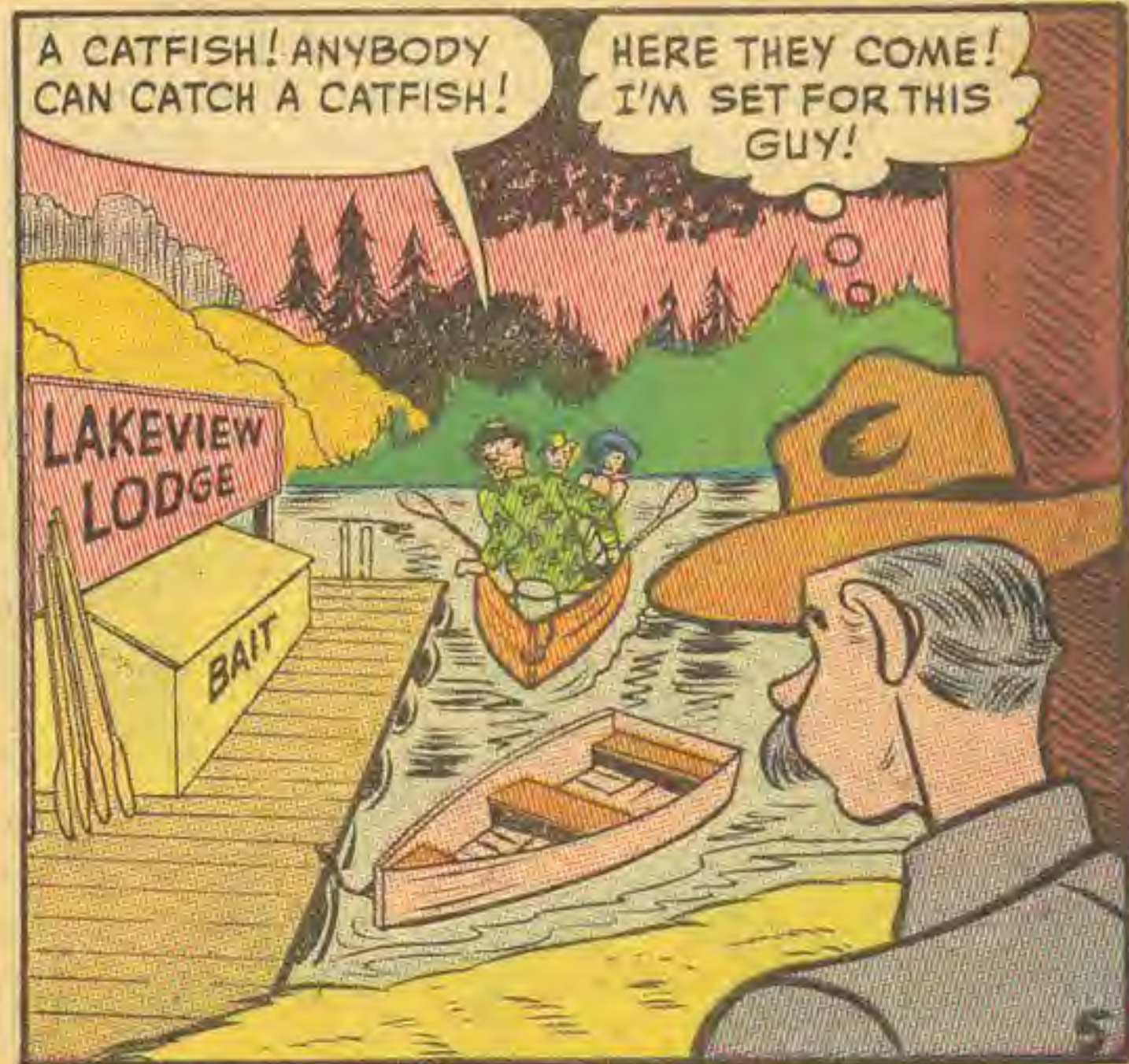
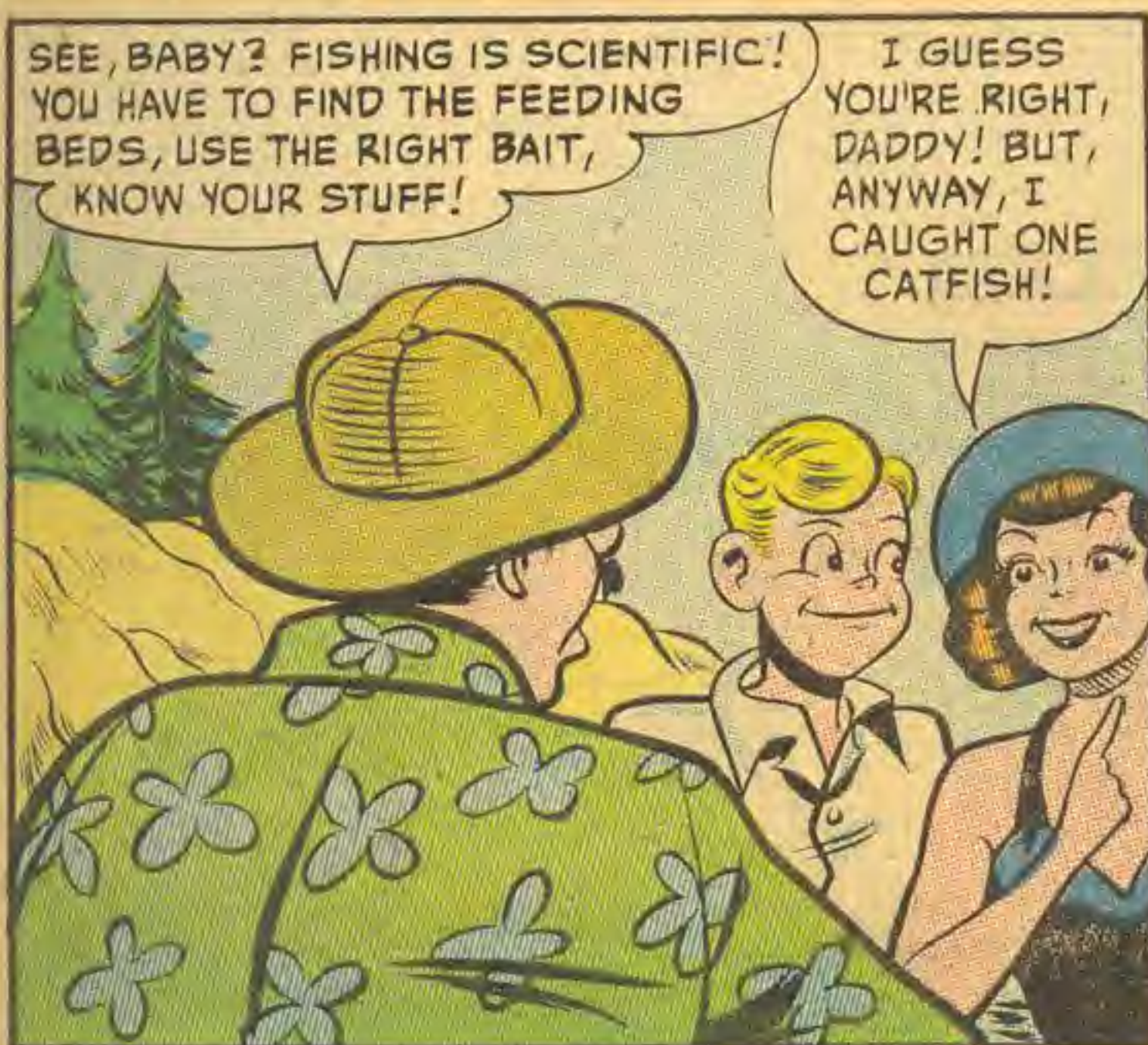


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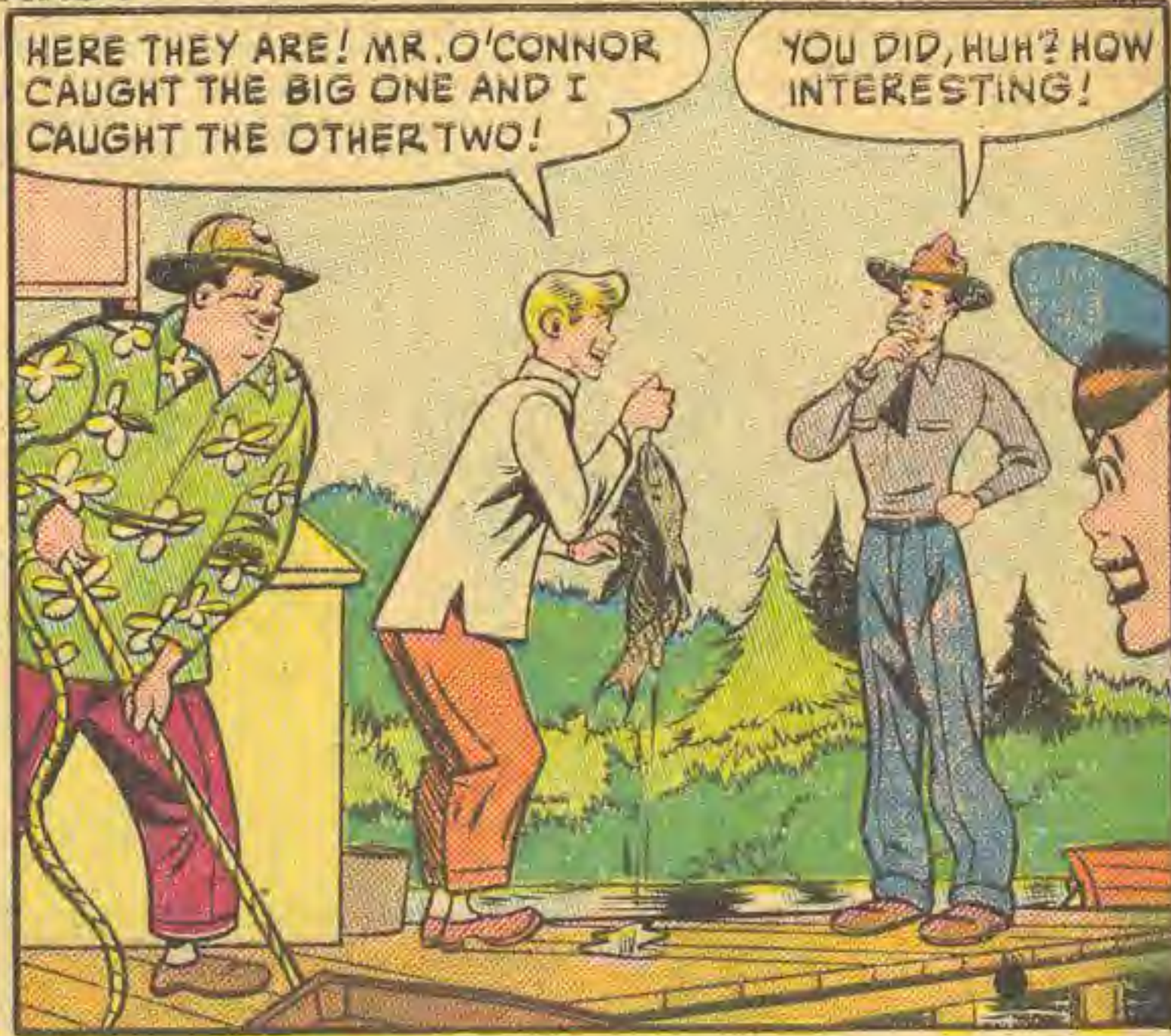




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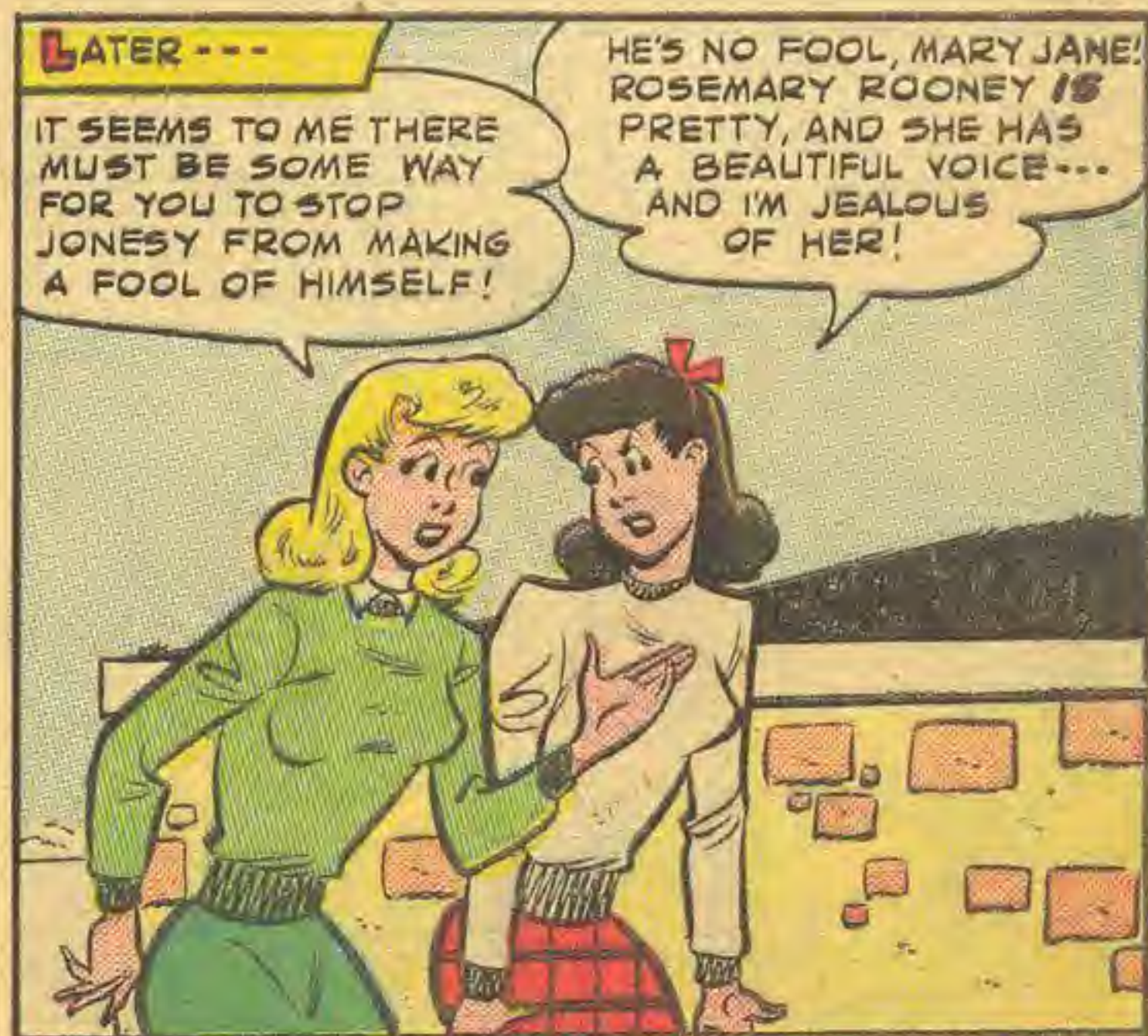
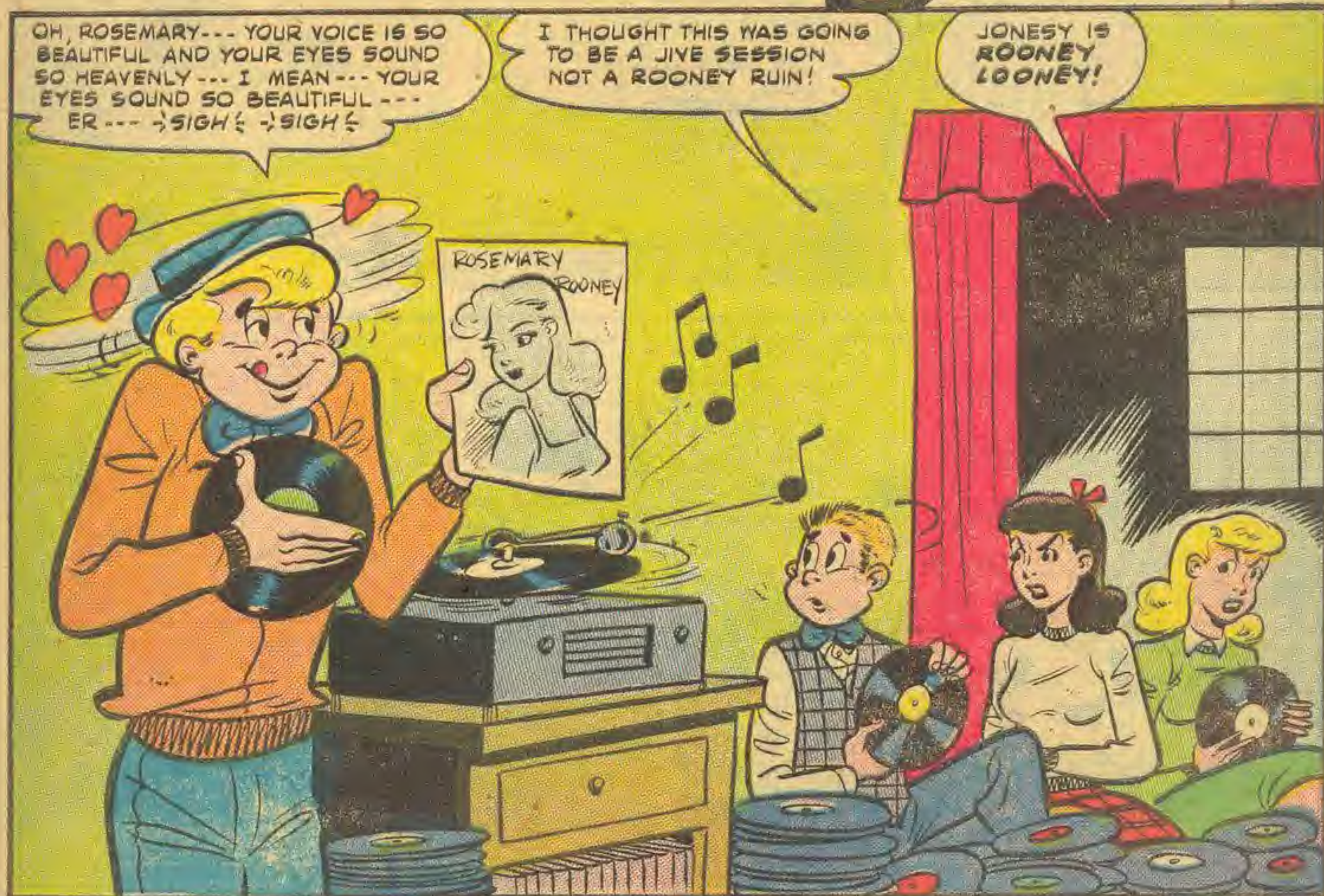




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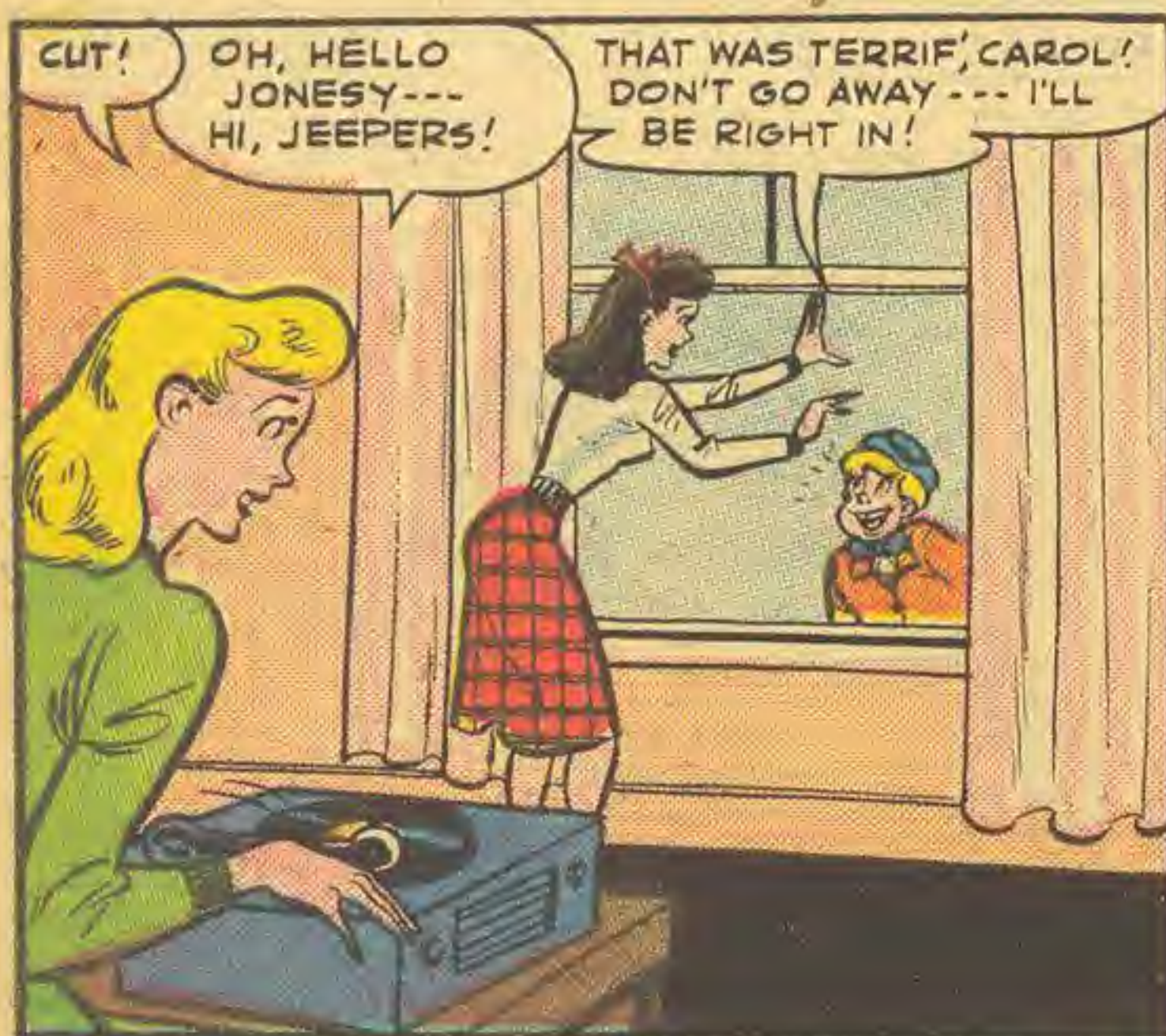
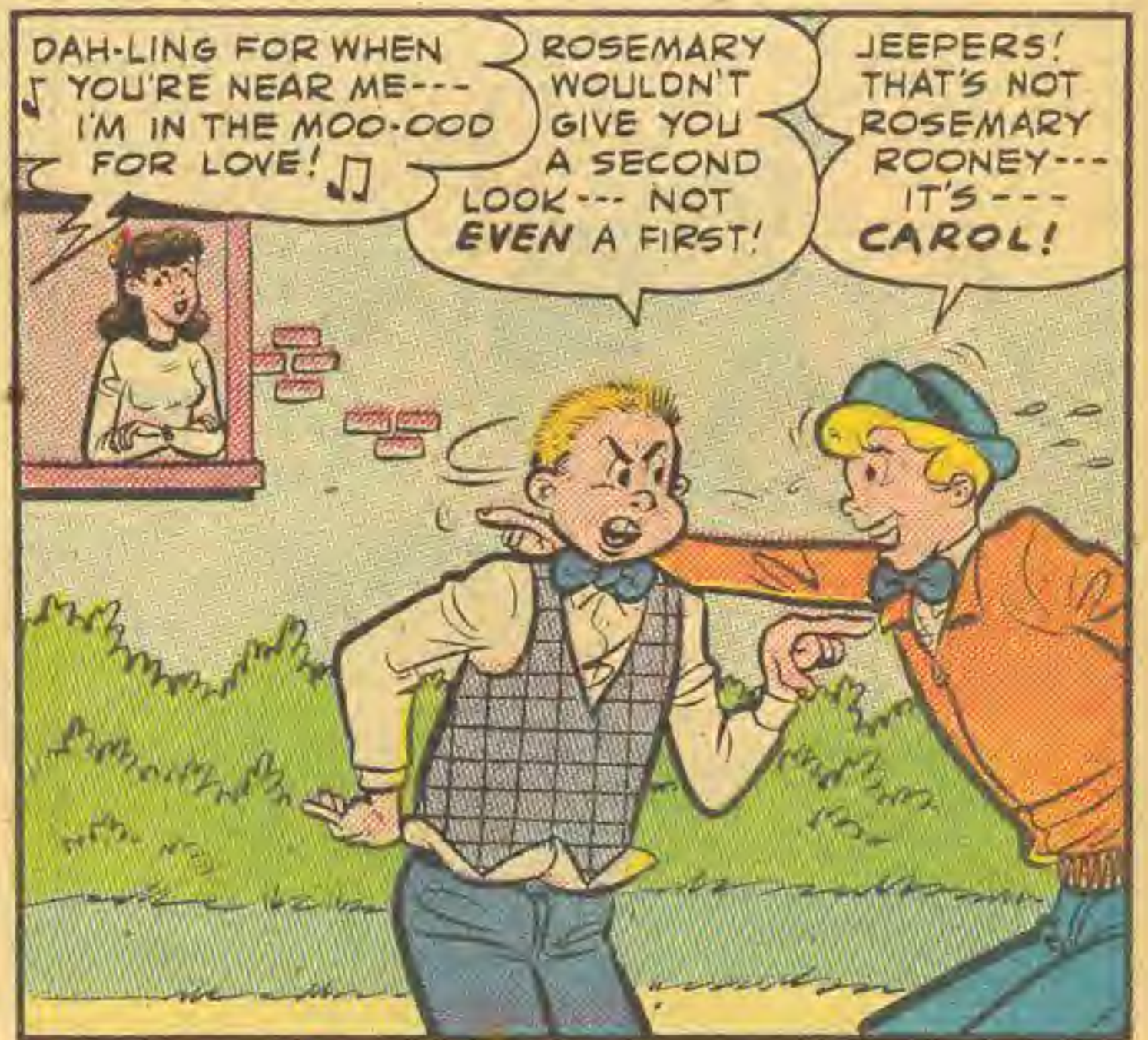
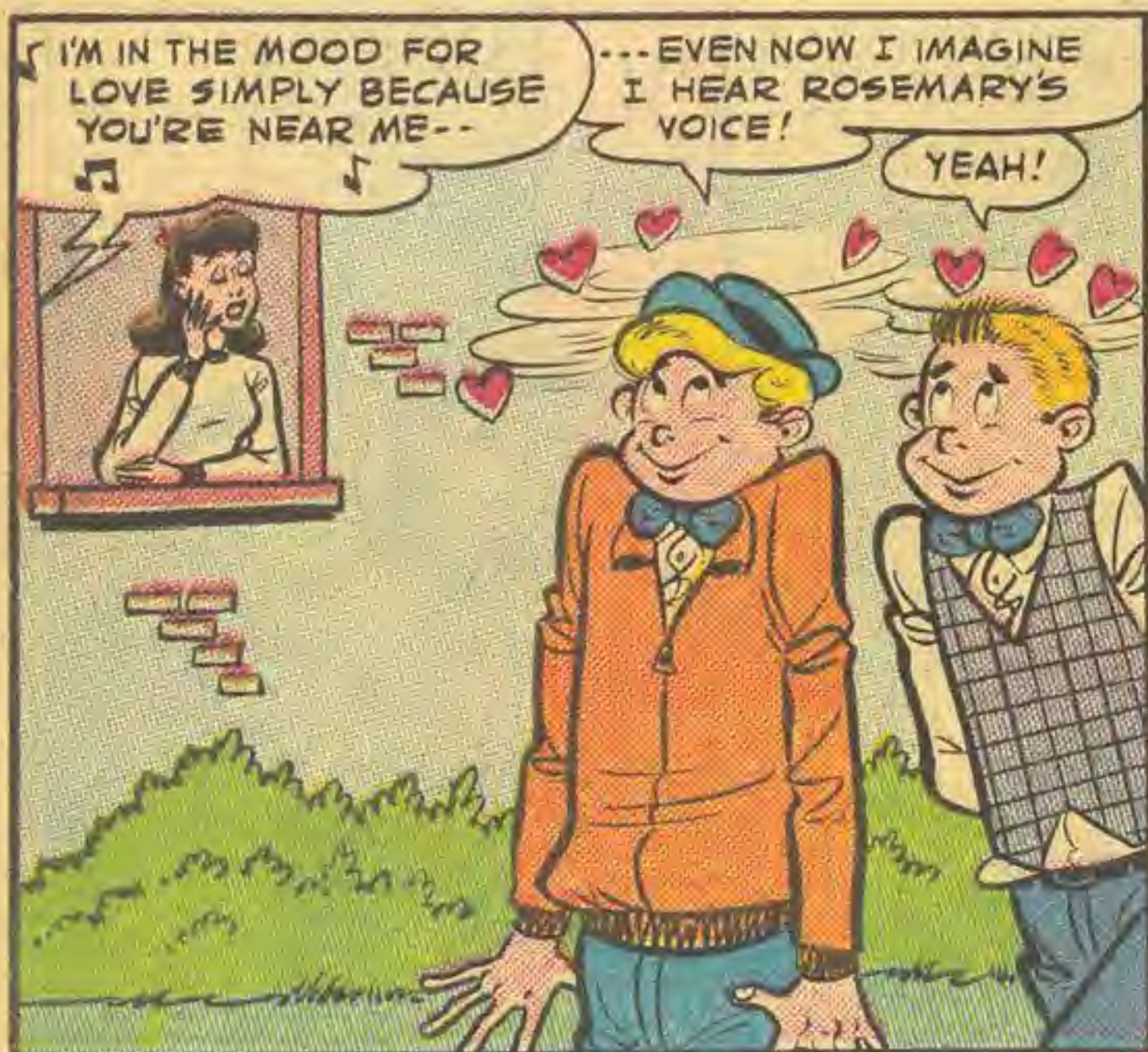
# Jonesy

"THE  
VOICE IS  
YET TO  
COME"





CANDY

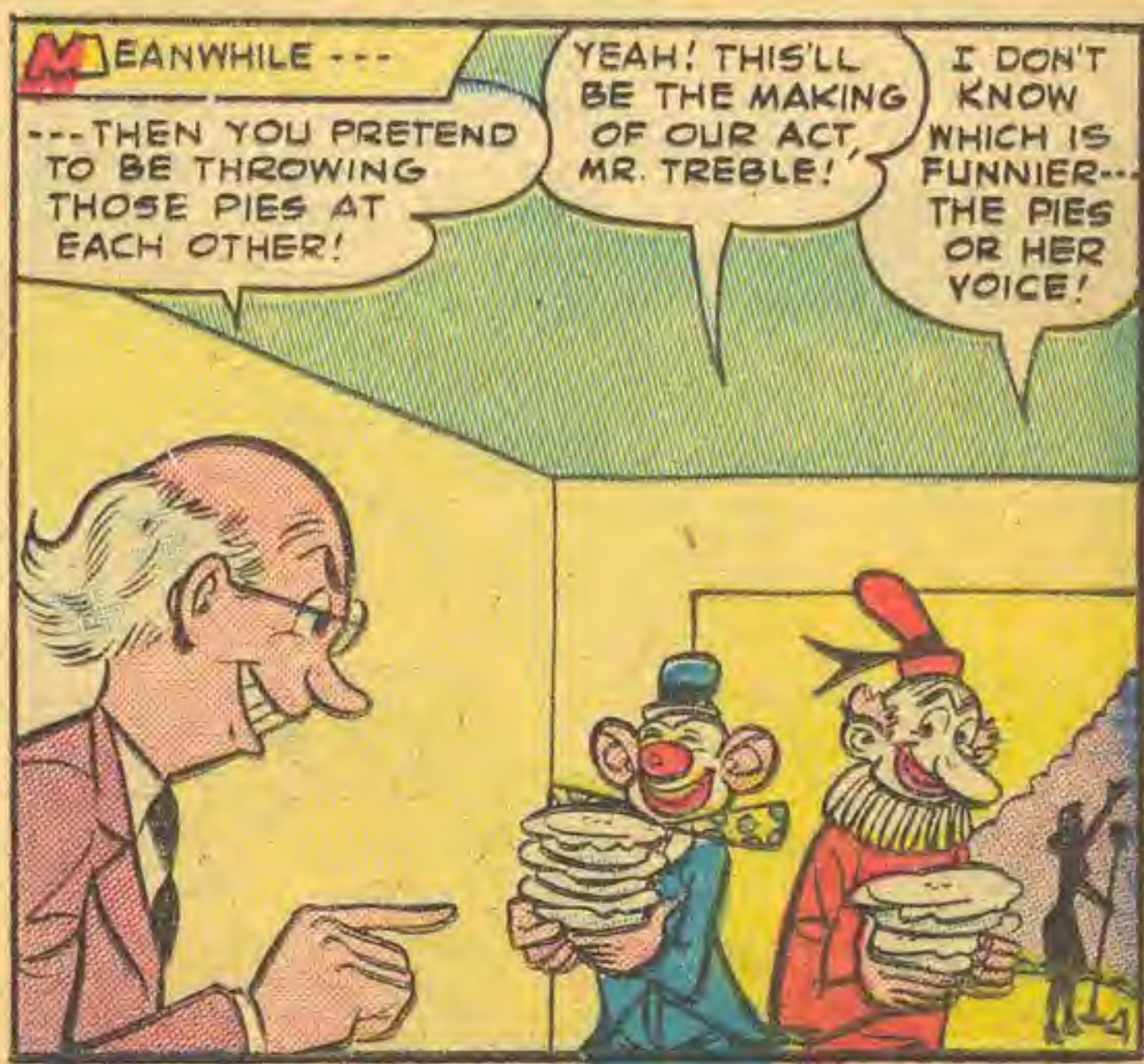
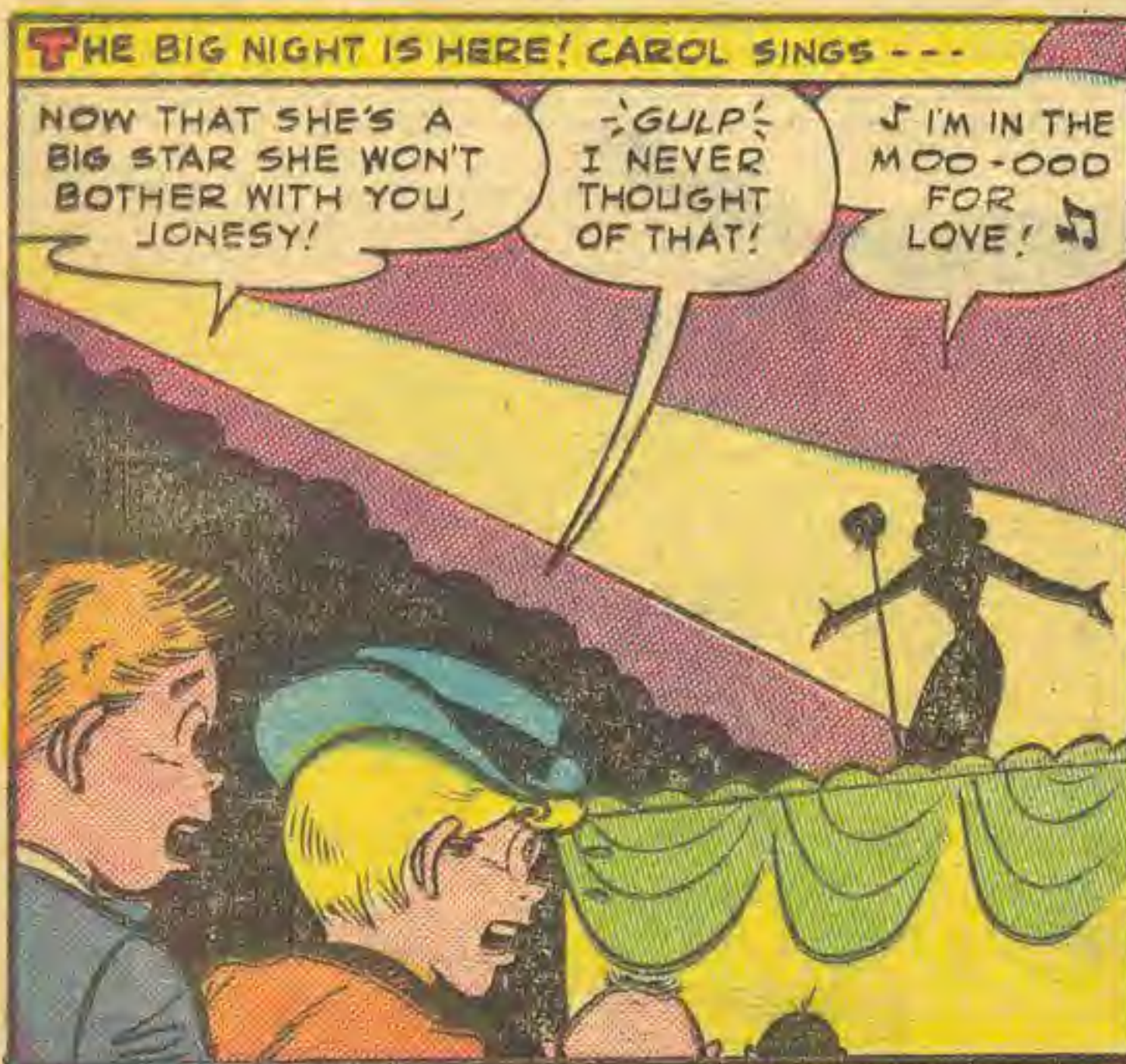
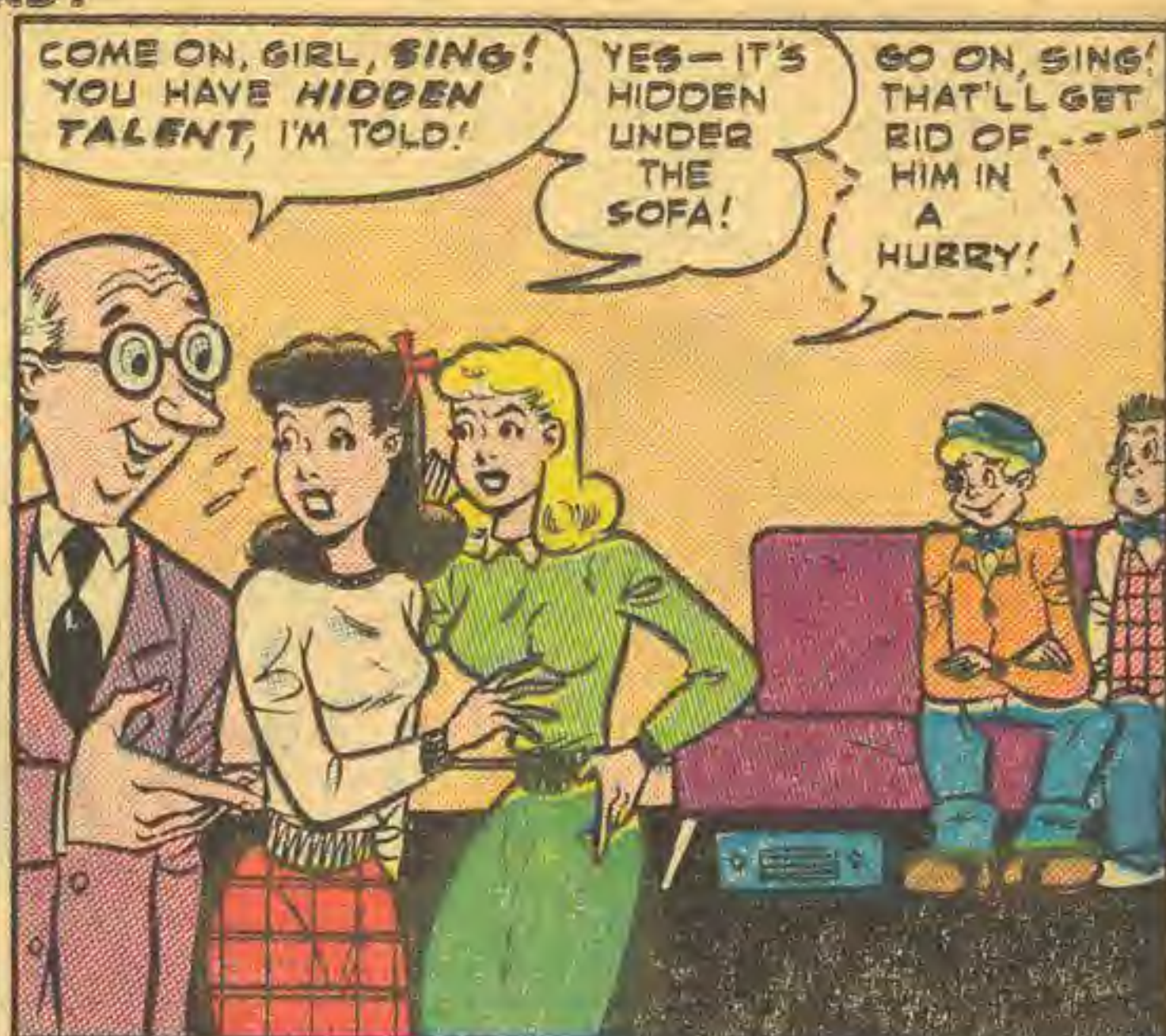




CANDY











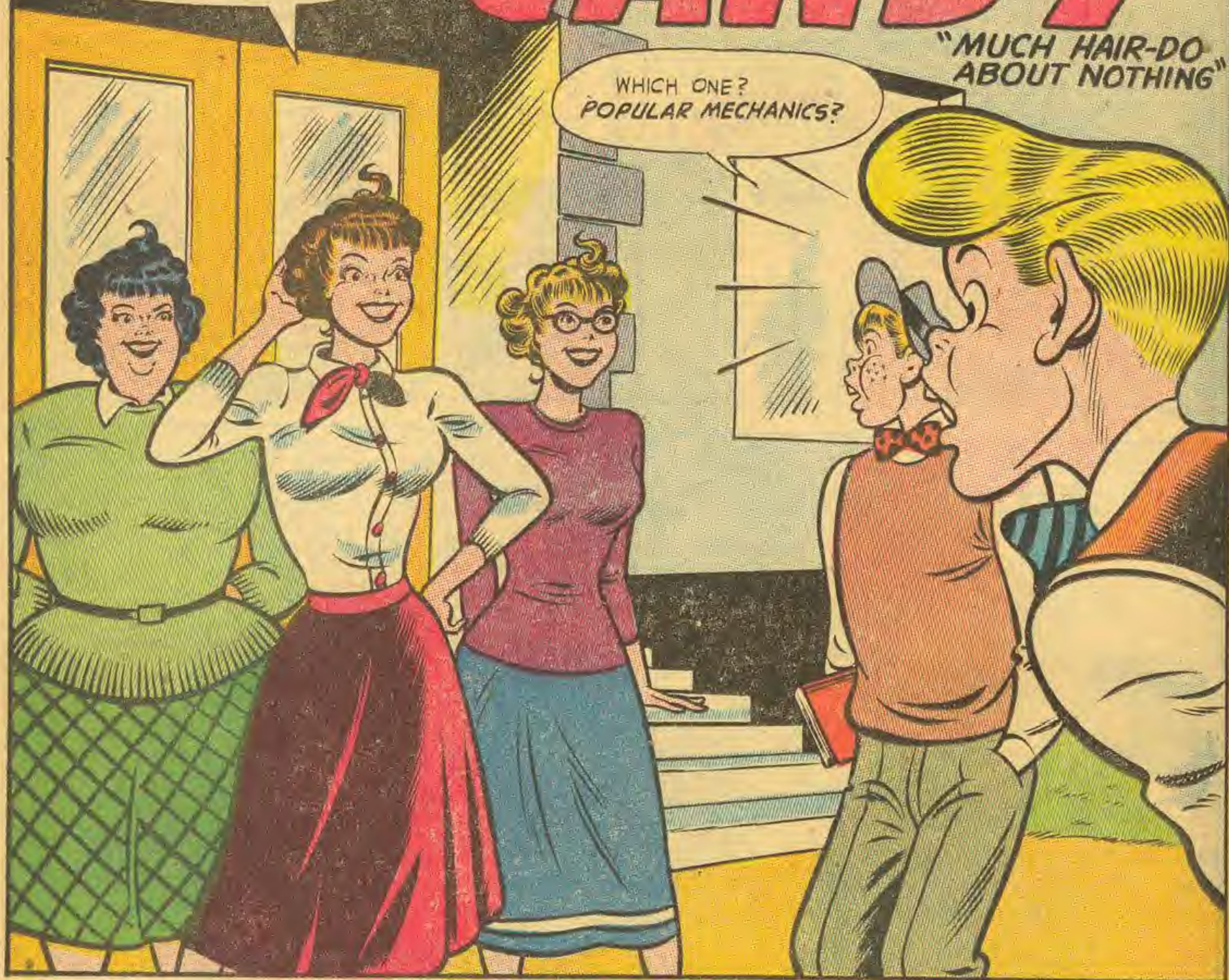


# CANDY

HOW DO YOU AND ORVILLE  
LIKE OUR NEW HAIR-DO,  
TED? WE GOT IT FROM ONE  
OF THE LATEST MAGAZINES?

WHICH ONE?  
POPULAR MECHANICS?

"MUCH HAIR-DO  
ABOUT NOTHING"



JEEPERS! THIS NEW HAIR  
STYLE IS TERRIF! LET'S ALL  
CHANGE TO IT AND  
WOW THE  
BOYS!

IT LOOKS  
*DREAMY!*  
BUT DO YOU  
THINK WE SHOULD,  
CANDY?

WE HAVE  
NOTHING  
TO LOSE!

SURE! LET'S BLOW  
OUR TOPS! ON  
TO PIERRE'S!













CANDY





# CANDY





# CANDY

TED, YOU SIMPLY MUST  
DRIVE ME AROUND SO I  
CAN WIN THE  
SCAVENGER HUNT!

I'D BE GLAD TO, CANDY,  
BUT IT SEEMS THAT  
SOMEBODY'S ALREADY  
SCAVENGED PART OF MY  
JALOPY!



TED, DID YOU HEAR? IT'S TOO  
UTTERLY THRILLING! THERE'S  
GOING TO BE A  
SCAVENGER  
HUNT!

WHAT'S SO  
THRILLING  
ABOUT THAT?

THE PRIZE IS TO  
BE A DATE  
WITH  
RONNY REED!

RONNY REED,  
THE MOVIE ACTOR?  
I DON'T GET IT!



IT'S A PROMOTION  
STUNT FOR THE  
LYRIC THEATRE!

ENLIGHTEN  
ME, GAL!  
DIGGING  
THIS ONE'S  
GOT ME  
DIZZY!





THEY'RE GOING TO SHOW A MOVIE CALLED "SCAVENGER HUNT", STARRING RONNY REED, AND HE'LL BE HERE IN HARTWICK IN PERSON!

GOOD CASTING, IF YOU ASK ME! THE GUY'S A PROOL!

HE IS NOT... HE'S ROMANTIC! ON SATURDAY THEY'RE GOING TO HOLD A REAL SCAVENGER HUNT AND THE WINNING GIRL GETS A DATE WITH HIM!

OH, BOY! ON THAT I NEED A SODA FOR A BRACER!

ICE CREAM

WELL, IF IT ISN'T CANDACE O'CONNOR! PLANNING TO ENTER THE SCAVENGER HUNT, CANDY?

OF COURSE, CORNELIA! ARE YOU?

NATURALLY, AND I INTEND TO WIN, TOO, SO DON'T HOLD THAT DATE OPEN FOR RONNY REED!

WHY DIDN'T THE GOON BOY STAY IN HOLLYWOOD WHERE HE BELONGS?

DIPPY FLIP 25¢

I'LL NEVER UNDERSTAND WOMEN! WHAT DO YOU KNOW ABOUT ALL THIS, HERBY?

PLENTY, BUT DON'T LET ANYBODY KNOW I TOLD YOU!

CORNELIA'S PAYING A BUNCH OF JOES A BUCK A PIECE TO HELP HER COLLECT THE JUNK IN THE SCAVENGER HUNT!

ARE YOU KIDDIN'? THEN CANDY'S GOT TO WIN, AND I'M GOING TO HELP HER DO IT!

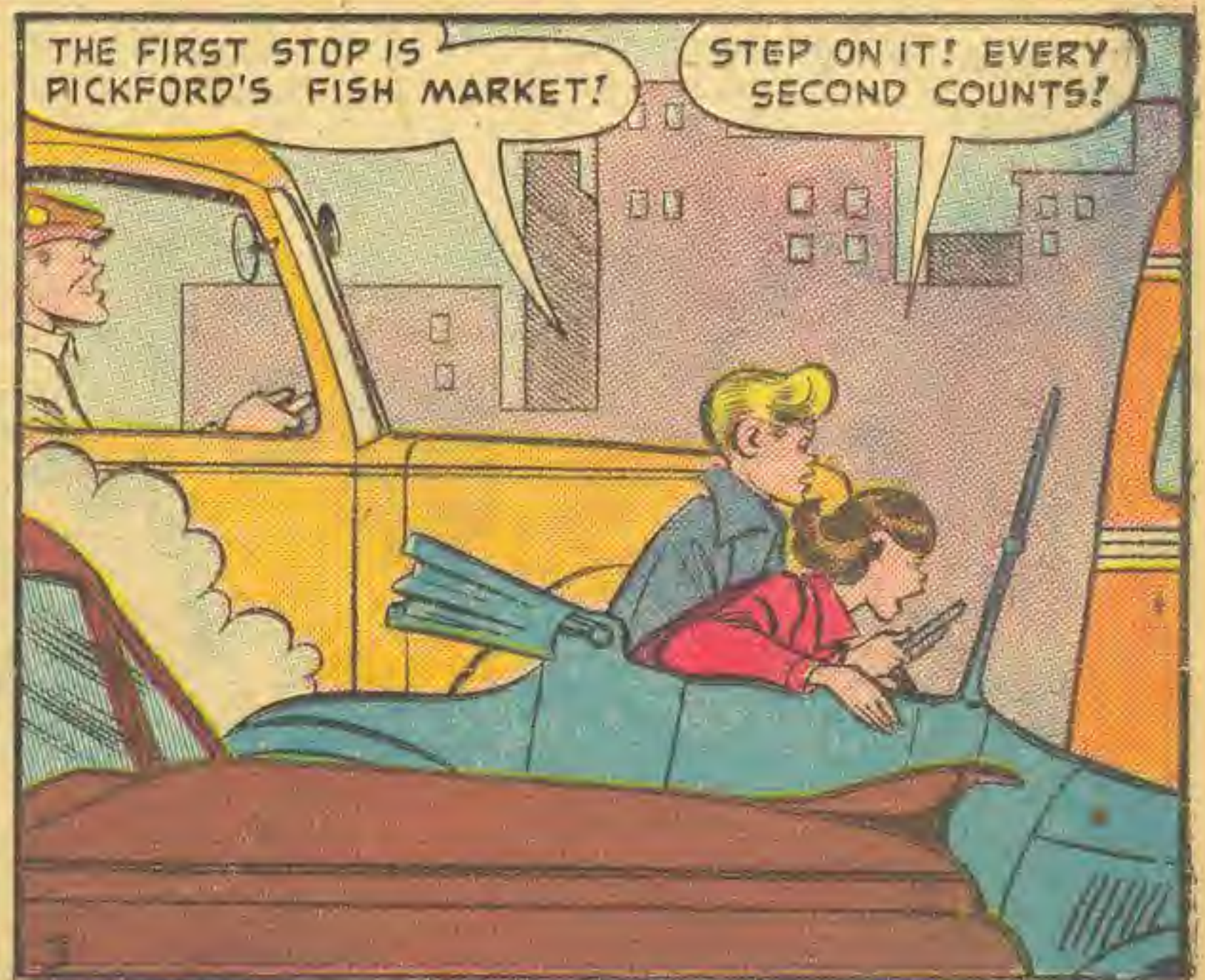
SATURDAY AFTERNOON...

GEE, TED, YOU'RE SUPER TO HELP, ESPECIALLY WHEN IT MEANS I'LL HAVE A DATE WITH RONNY REED IF I WIN!

THE IMPORTANT THING IS THAT CORNELIA WON'T, IF SHE LOSES!

SPECIAL LIME ADE

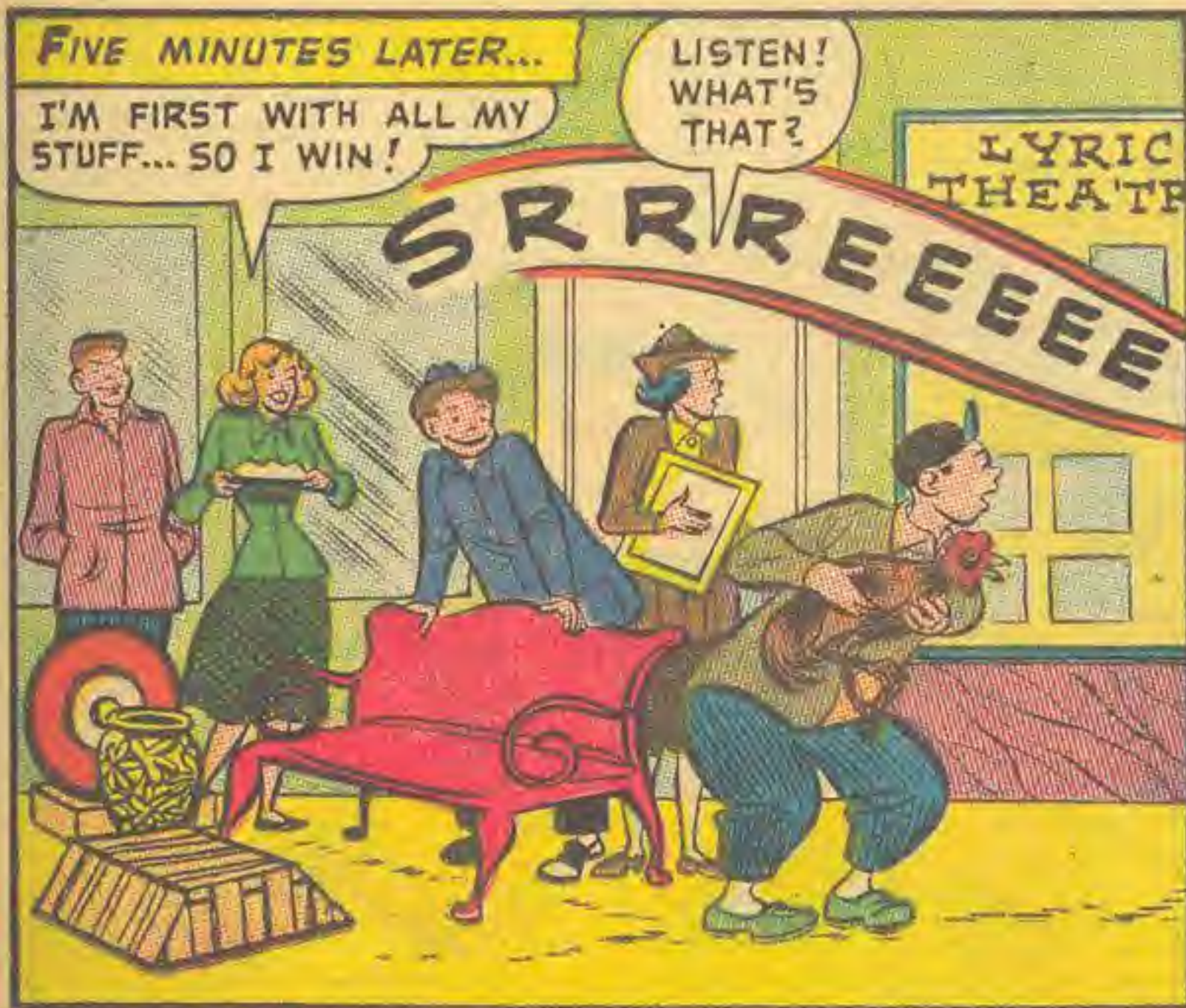
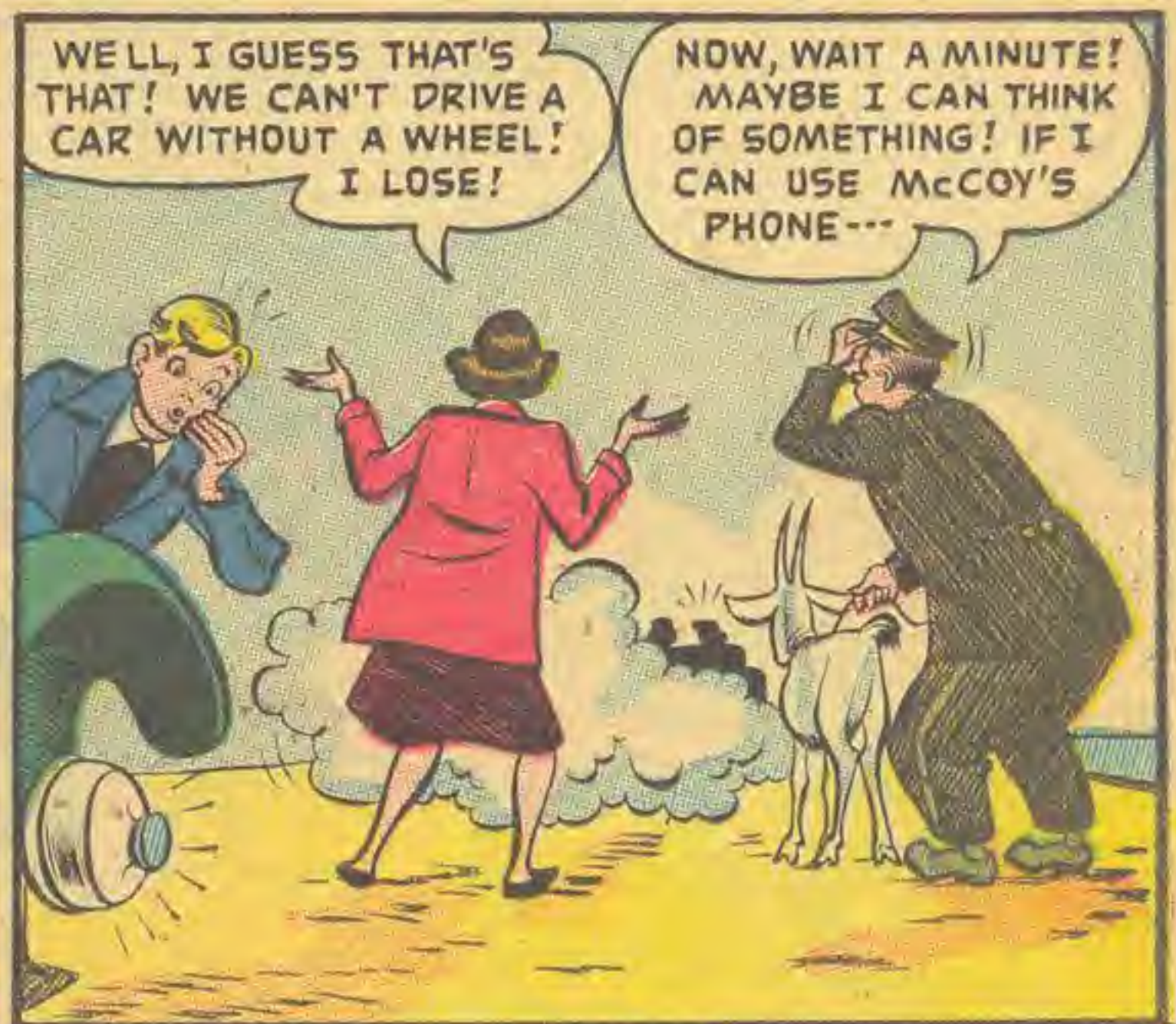
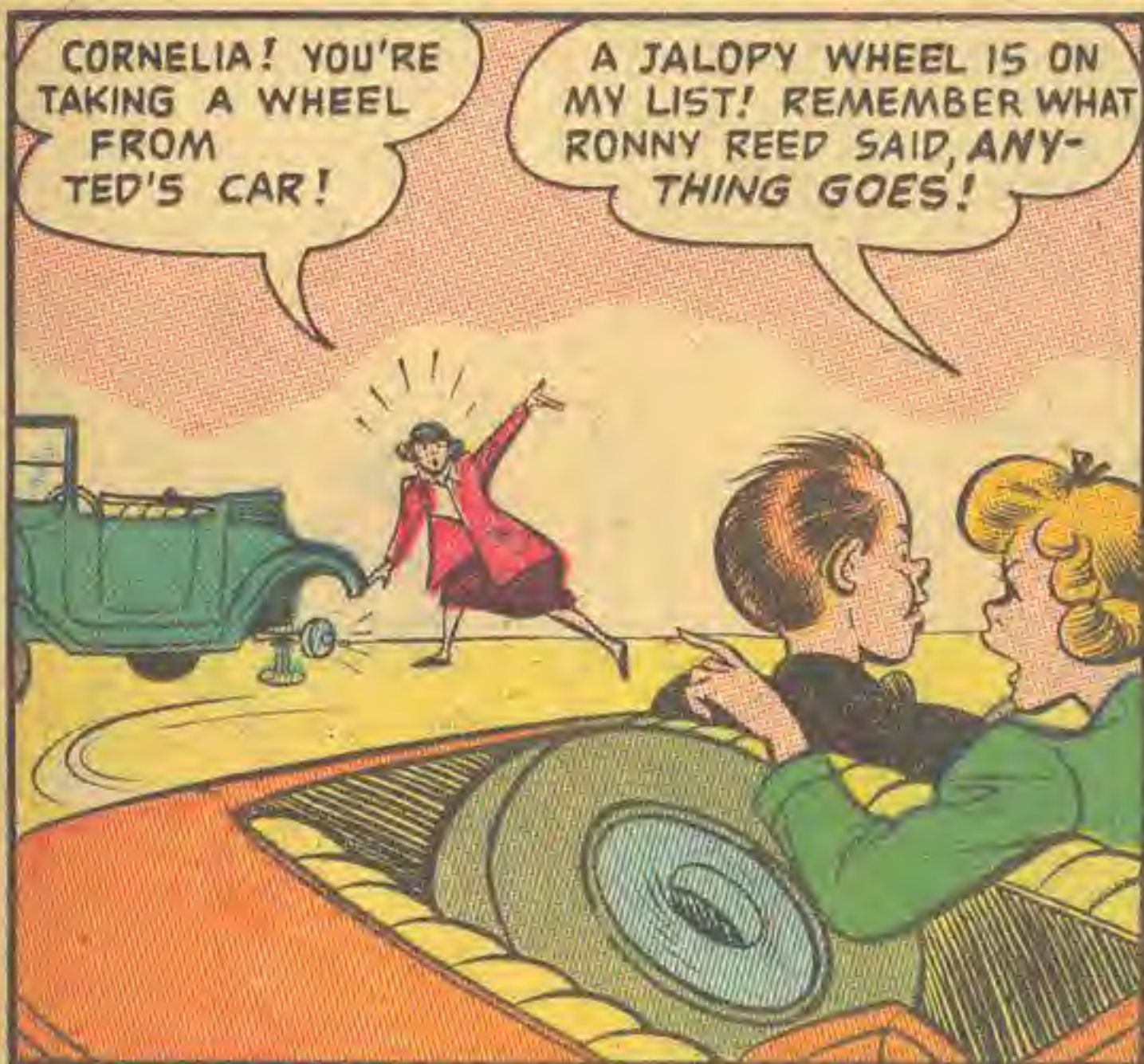




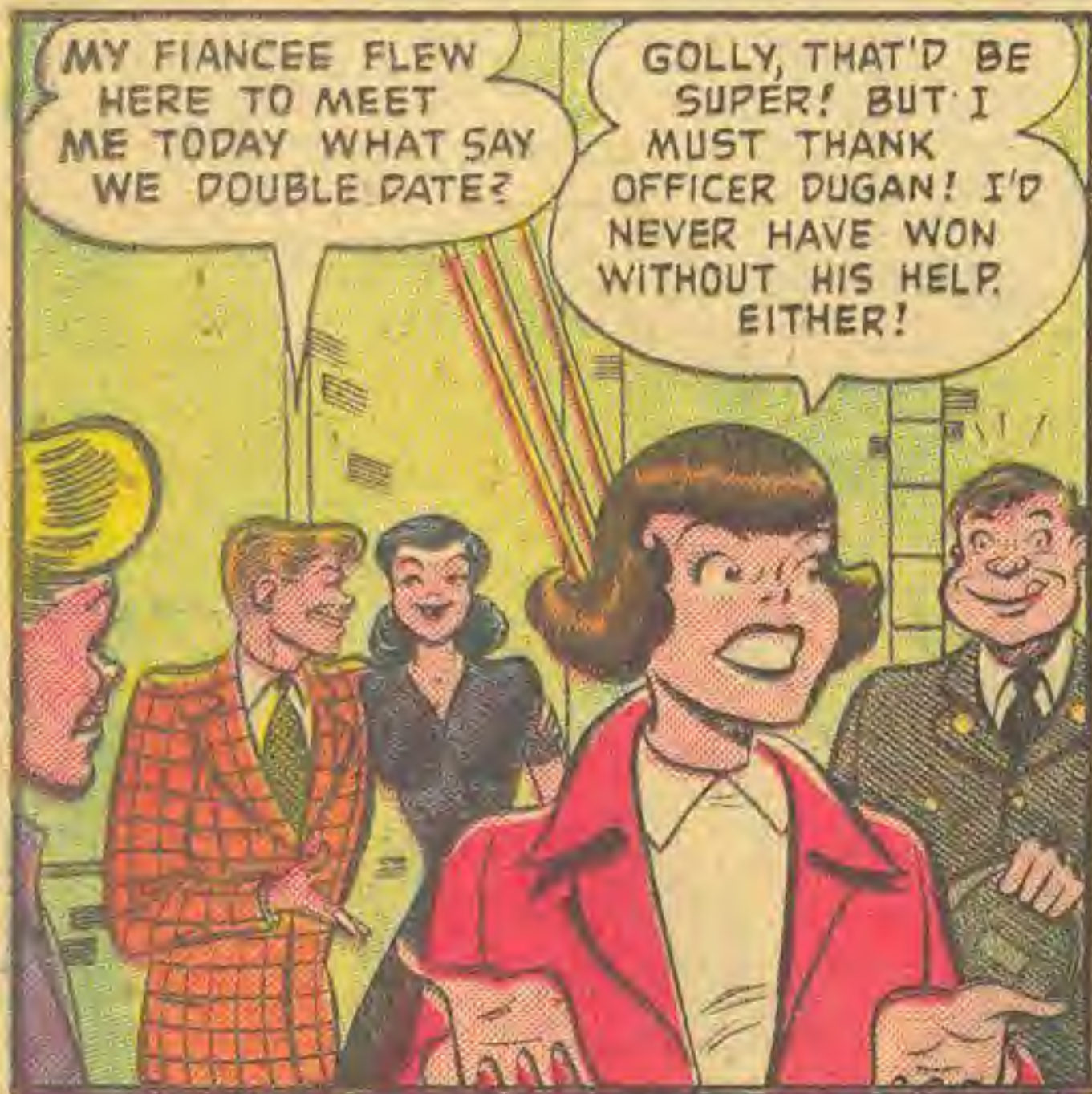














Boys! Girls! Mothers! Dads!

**TAKE 'EM FREE!**

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WORTH AT LEAST  
\$2.00  
At Standard  
Catalog  
Prices!

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And that's not all! These 100 stamps have NOT been sorted out as to value... so there's no telling what valuable stamps you may find among them!

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**STAMP** Collecting opens up new worlds of fun and adventure to you. Practically everything that exists upon, above, and below the earth, sea, and sky is represented in one stamp or another. Airplanes, sun, moon, and stars. Tropic jungles, fierce beasts, canals, rivers, and mountains. Great Generals, Athletes, Kings, and Explorers!

Yes, the whole world and its wonders are waiting for you—on these fascinating little things we call stamps. No wonder so many

successful people—presidents, kings, movie stars—collect stamps! And now you can get started on this wonderful hobby with 100 exciting and colorful stamps from every corner of the world—**ALL yours ABSOLUTELY FREE** on this amazing offer!

## MAIL COUPON NOW FOR YOUR FREE STAMPS!

Mail coupon **AT ONCE** to get the **100 DIFFERENT STAMPS** from all over the world—**PLUS** the famous **BERLIN BEAR STAMP**—**FREE**. We'll also include a **FREE** copy of our "How to Collect Stamps"—how to trade them, know their value, etc.—plus other interesting offers for your inspection. But hurry! The supply is limited. And this offer is going to be snapped up like hot cakes. So rush coupon—with 10¢ in postage to help cover postage and handling **RIGHT AWAY**. If coupon has been used, write and mail 10¢ direct to: **GOLIATH STAMP CO., Dept. QC-5, Bethlehem, N. H.**

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Collect Stamps

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Dept. QC-5, Bethlehem, N. H.

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Name \_\_\_\_\_  
(Please PRINT)

Address \_\_\_\_\_

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# A Case of TRICKERY

MRS. O'CONNOR was bustling about the house and Candy was helping to get everything in order when Ted barged in. "What's buzzin', cousin?" he asked. "What brought on the big cleaning spree?"

"Company," grimaced Candy, taking Ted aside so that her mother wouldn't hear what she said. "Some horrible woman that mom knew years ago is coming by with her sonny boy. I think it's going to be gruesome."

"Will it interfere with our date for the dance tonight?" asked Ted.

"Not if I can help it," replied Candy. Then gesturing for Ted to be on his way, she added, "I have to help mom now but drop by about two this afternoon and give me an excuse to break away, huh?"

"Sure," grinned Ted. "I'll be here."

The house was in apple pie order and Candy and her mother were neat and ready when Mrs. Morgan and her son Todd arrived at noon. Candy stared from the window at the long, shining convertible and the fellow who was driving it. Could this be the boy her mother had told her about? She had expected to see a brat of about ten, not a tall handsome young man of twenty. She rushed to the mirror to put an extra pat to her hair. She hadn't expected to see anyone so exciting.

The four had lunch at the O'Connors. Todd turned his entire attention to Candy. He talked while she listened. He told of his great achievements in high school and of his stupendous popularity in college. He bragged about his special talents in sports. He discussed his tailor made clothes. He made slight mention of how girls annoyed him, trying to get dates. Candy was impressed. She actually forgot about Ted in her enthusiasm for Todd Morgan. And she was about to have a ride in the sleek convertible when Ted walked up the street.

"Hi, Candy," he beamed. "I came by to keep our date for this afternoon and—"

"I'm sorry," replied Candy snobbishly, "but can't you see that I'm busy? I told you we were having guests."

She introduced the two fellows and then excused herself to rush into the house for a wrap. But as she looked back and saw them talking together, she thought, "There's absolutely no comparison. Ted's never grown up. Todd is quite a man."

Trish came along about that time. Ted made the introduction. And the three stood beside the convertible—Trish and Ted and Todd. But Todd did all the talking. He boasted about his car. He made a big point of the fact that he dated debs in the city. He referred to the fact that most of them were rich.

When Candy came to join them, she smiled at Ted

and said, "I'm sorry but I won't see you tonight. I'm taking Todd to the dance."

As the big car sped away, Trish and Ted looked at each other with upturned noses. "Whew," remarked Ted. "What a conceited character."

"A goon man, if you ask me," remarked Trish. "If Candy wants him, she can have him."

"Hey, not so fast," protested Ted. "Do you think I want that dope cutting in on my territory? I've already lost my date for the dance tonight."

Trish had promised to go with Dean. "But Cornelia's free," she said to Ted. "I heard her say that she wasn't going to the dance and it's probably because no one has asked her. So that's your chance!"

"Me take Cornelia Clyde?" objected Ted. "You know I can't stand that snooty babe!"

"Neither can I," smiled Trish. "But ask her anyway. Remember that birds of a feather flock together. And leave everything to me. We'll try a little trickery."

Ted saw the twinkle in Trish's eye and knew that she was to be trusted. So he invited Cornelia to the dance and was accepted. And that night, he had to admit to himself that Cornelia looked beautiful even if she was big-headed and a bore. Candy was dancing with Todd organ and seemed to be completely absorbed in his charming ways. But when Trish sidled up to talk to Cornelia, Ted saw that she was working out a plan and excused himself for the moment.

"This friend of Candy's," Trish explained, "is very wealthy and has a big car and—" She rambled on and on and could see that Cornelia was impressed and was ready to stop at nothing to get him away from Candy. Then, when she saw Candy go to the powder room, Trish talked to Todd. "That's Cornelia Clyde over there," she said, nodding to the girl who was watching out of the corner of her eye. "She comes from the finest family in town. They're rolling in money. And she would like to meet you."

Todd asked to be introduced and Trish did the honors. When Candy returned, Todd and Cornelia were dancing together and seemed smitten with each other.

"Well, I like that," scoffed Candy. "If he hasn't any better sense than to go for her—"

"I didn't want to bring her, Candy," explained Ted, "but you let me down and she was all that was left."

"We'll leave them both," declared Candy with her nose tilted in the air. "I don't care for either of them."

So Candy and Ted spent the rest of the evening at the dance together and Trish watched and enjoyed the results of her case of trickery.



CANDY

# CANDY

"FRONT-PAGE STUFF"

WHAT'S THE MATTER, TED? YOU'RE RUNNING AROUND LIKE AN EDITOR WITH HIS HEAD-LINE CHOPPED OFF!

## HARTWICK HIGH "LOW DOWN"

TED DAWSON - EDITOR-IN-CHIEF

HEAD-LINES, I'VE GOT PLENTY OF! IT'S THE DEAD-LINES THAT ARE BOTHERING ME, ORVILLE!

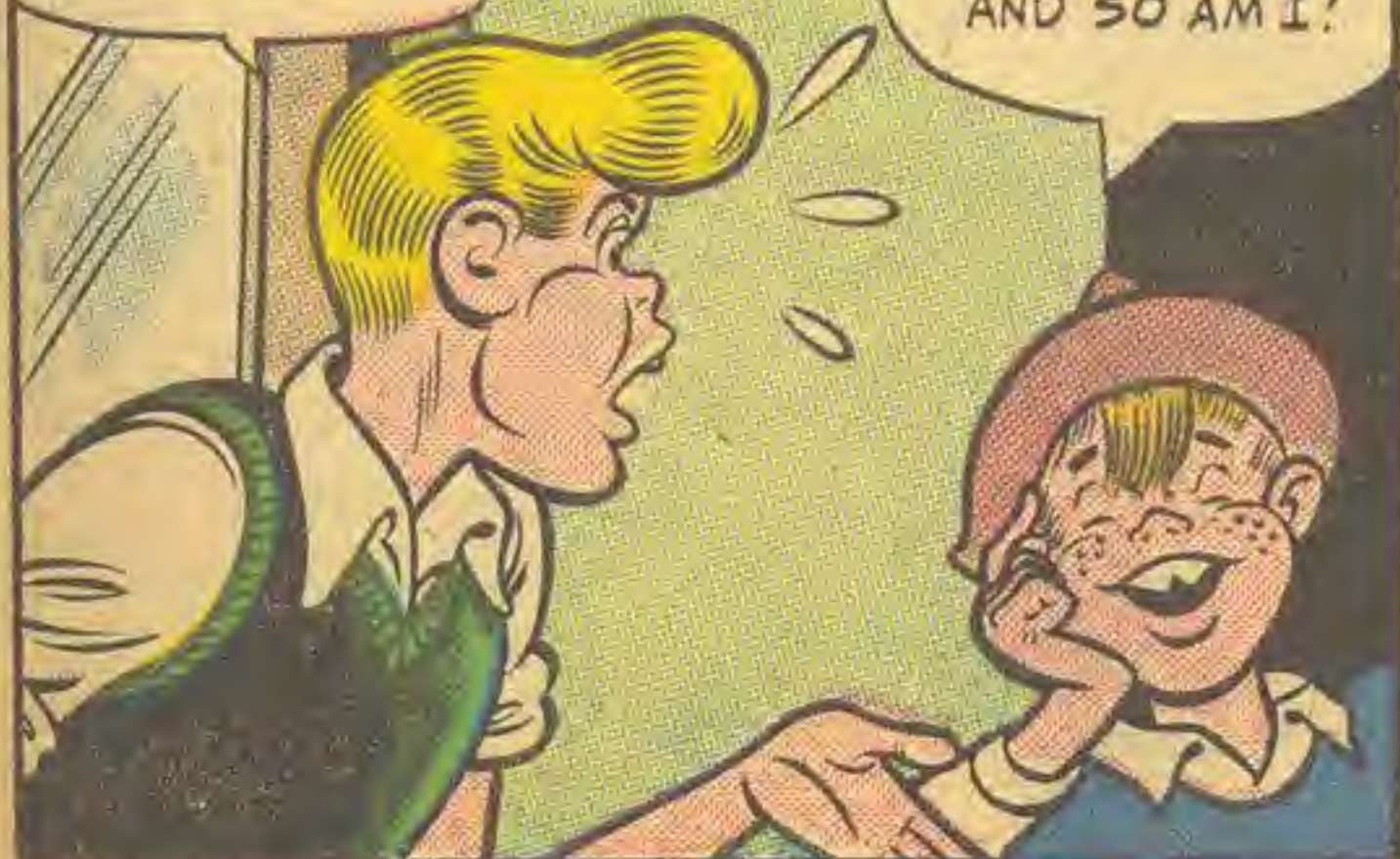


THE COMPLETE NEWSPAPER HAS TO BE AT THE PRINTER'S BY 9 TOMORROW MORNING -- AND WE DON'T HAVE A SINGLE PICTURE TO RUN! .. AND WHAT'S A NEWSPAPER WITHOUT PICTURES?

I'VE GOT SOME PICTURES OF ME WHEN I WAS 6 MONTHS OLD YOU CAN USE! THE RUG IS BEAR, AND SO AM I!

NO, WE NEED SOME "GLAMOUR SHOTS, ORVILLE! YOU KNOW... **PRETTY GIRLS! BATHING BEAUTIES! CHEESECAKE!** READERS EAT THAT STUFF UP!

THE NEWSPAPER OR THE CHEESECAKE?





CANDY



HIYA, BOYS! WHAT'S NEW? DID ANYONE BITE ANY DOGS, LATELY?

HYA GLAMOUR GIRL!

GLAMOUR GIRL!! THAT'S IT! WE CAN SHOOT CANDY!!



HOLD ON, TED! I'LL DO ANYTHING TO HELP MAKE THIS PAPER A SUCCESS, BUT I DRAW THE LINE AT LETTING YOU SHOOT ME JUST SO YOU'LL HAVE A SENSATIONAL HEADLINE!

NO! NOTHING OF THE KIND PLUM-PUDDING! WE JUST NEED SOME GLAMOUR SHOTS TO FILL OUT THE FRONT PAGE!



IF YOU'RE LOOKING FOR GLAMOUR, YOU CAN SEND THE REST OF THE APPLICANTS HOME! MEANING YOU KNOW WHO!

CORNELIA CLYDE?

OH, HYA, CORNY!



YOU MUST HAVE READ THE SIGN WRONG! HE'S LOOKING FOR A GLAMOUR-HEAD!..NOT A HAMMER-HEAD!

LOOK WHO'S TALKING! YOU COULDN'T MAKE THE COVER OF "CALLING ALL GHOULS"!..OR MAYBE YOU COULD!



TED DAWSON, IF YOU SO MUCH AS DARE TO PRINT A PICTURE OF THAT..THAT..THING IN THE SCHOOL PAPER, I'LL NEVER SPEAK TO YOU AGAIN!!

..AND IF YOU DON'T, I'LL HAVE MY FATHER WITHDRAW ALL HIS ADVERTISING!



WHAT A FIX! IF I DON'T PRINT A PICTURE OF CORNY, HER OLD MAN WILL CUT OFF THE PAPER'S CIRCULATION!..AND IF I DO, CANDY WILL CUT OFF MINE!

MAYBE OUR "ADVICE TO THE LOVELORN" COLUMNIST COULD HELP YOU.. BUT THAT'S YOU, ISN'T IT?



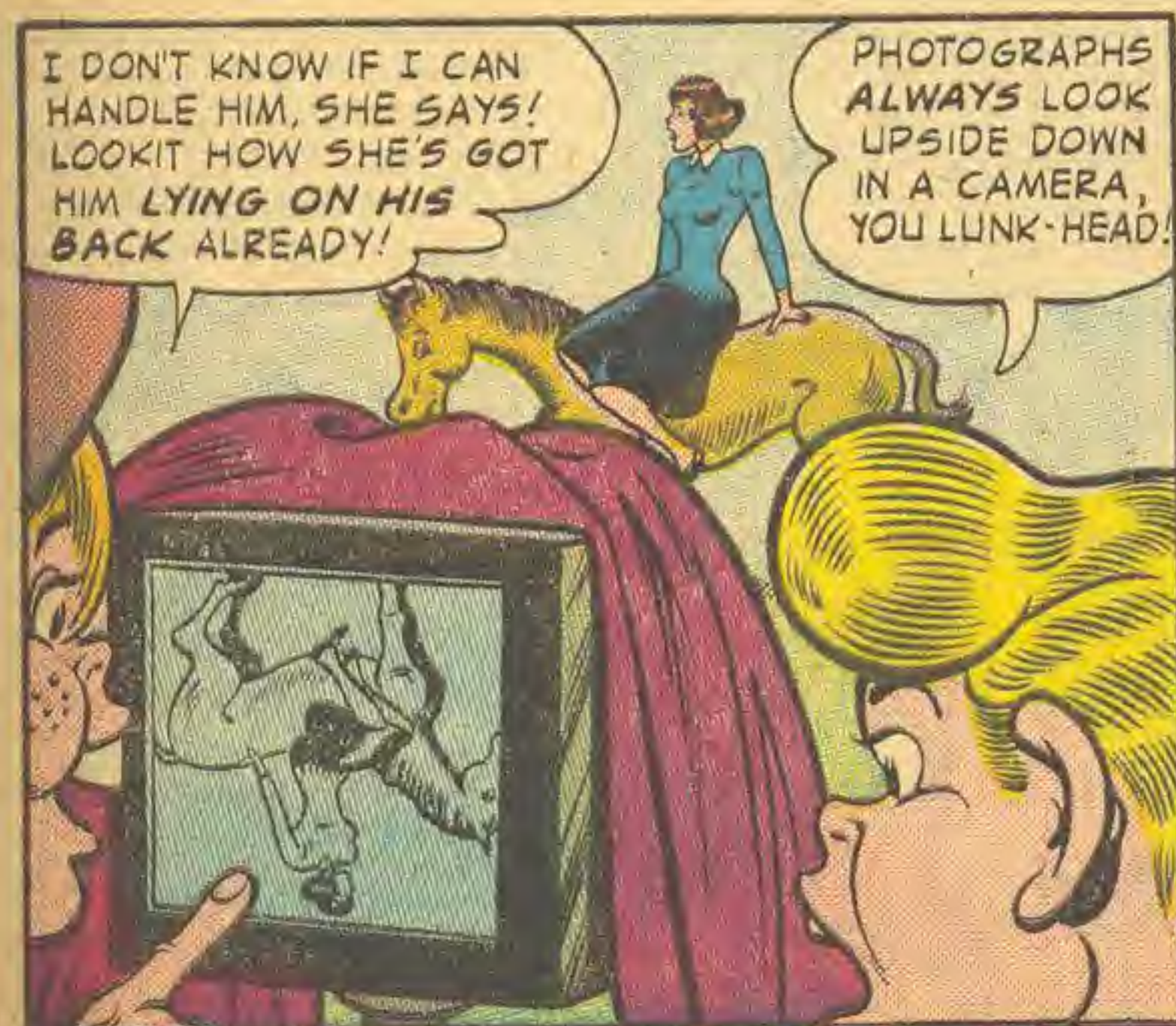
WELL...ER.. UH.. BOTH YOU GIRLS ARE SO GLAMOROUS I CAN'T SEEM TO MAKE UP MY MIND! WE'LL HAVE TO TAKE PICTURES OF BOTH OF YOU, AND DECIDE LATER!

THAT'S FINE BY ME! IF I CAN'T PHOTOGRAPH BETTER THAN RICH-WITCH HERE, I'LL GIVE UP AND DIE!

IS THAT A PROMISE?

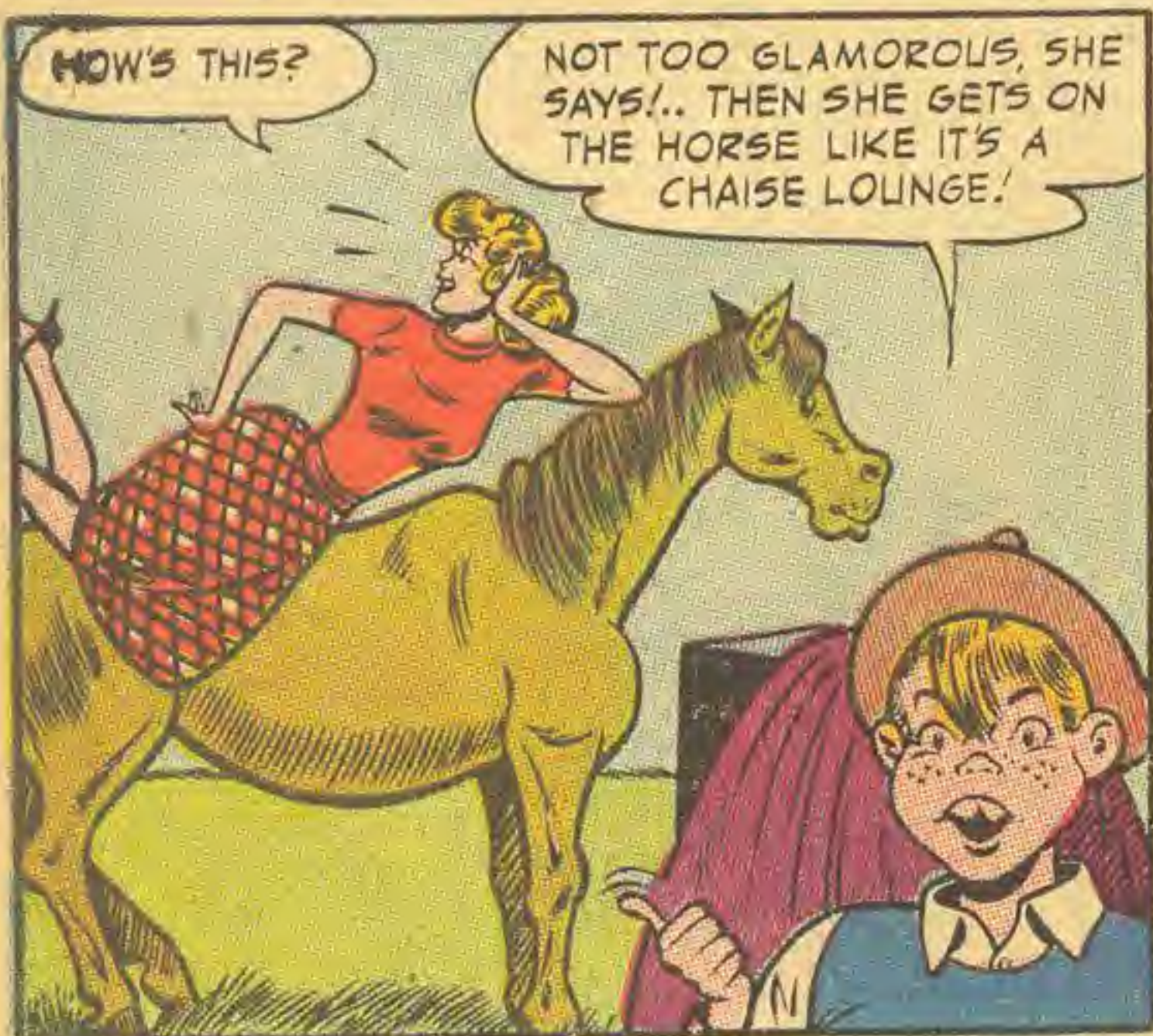
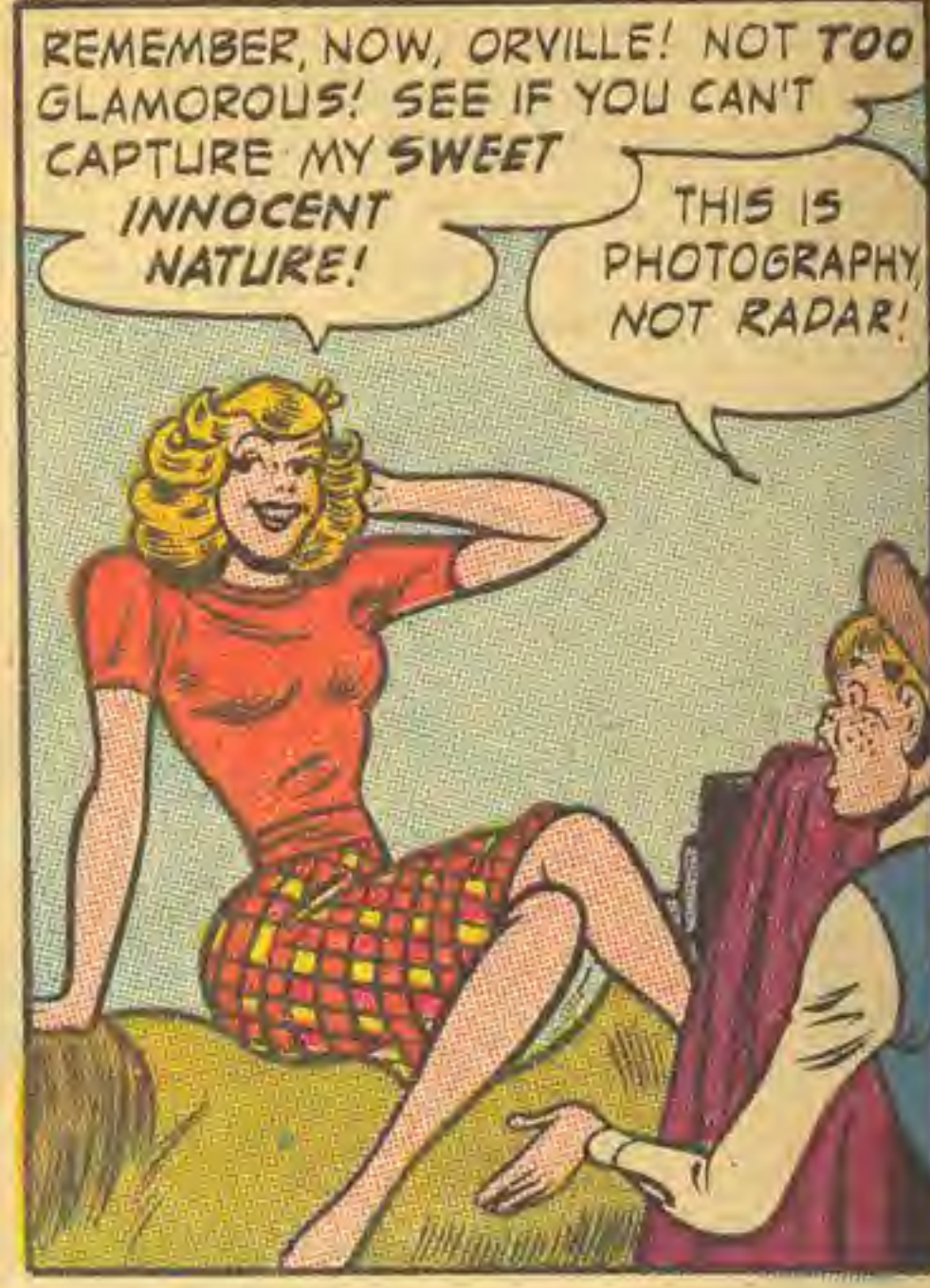


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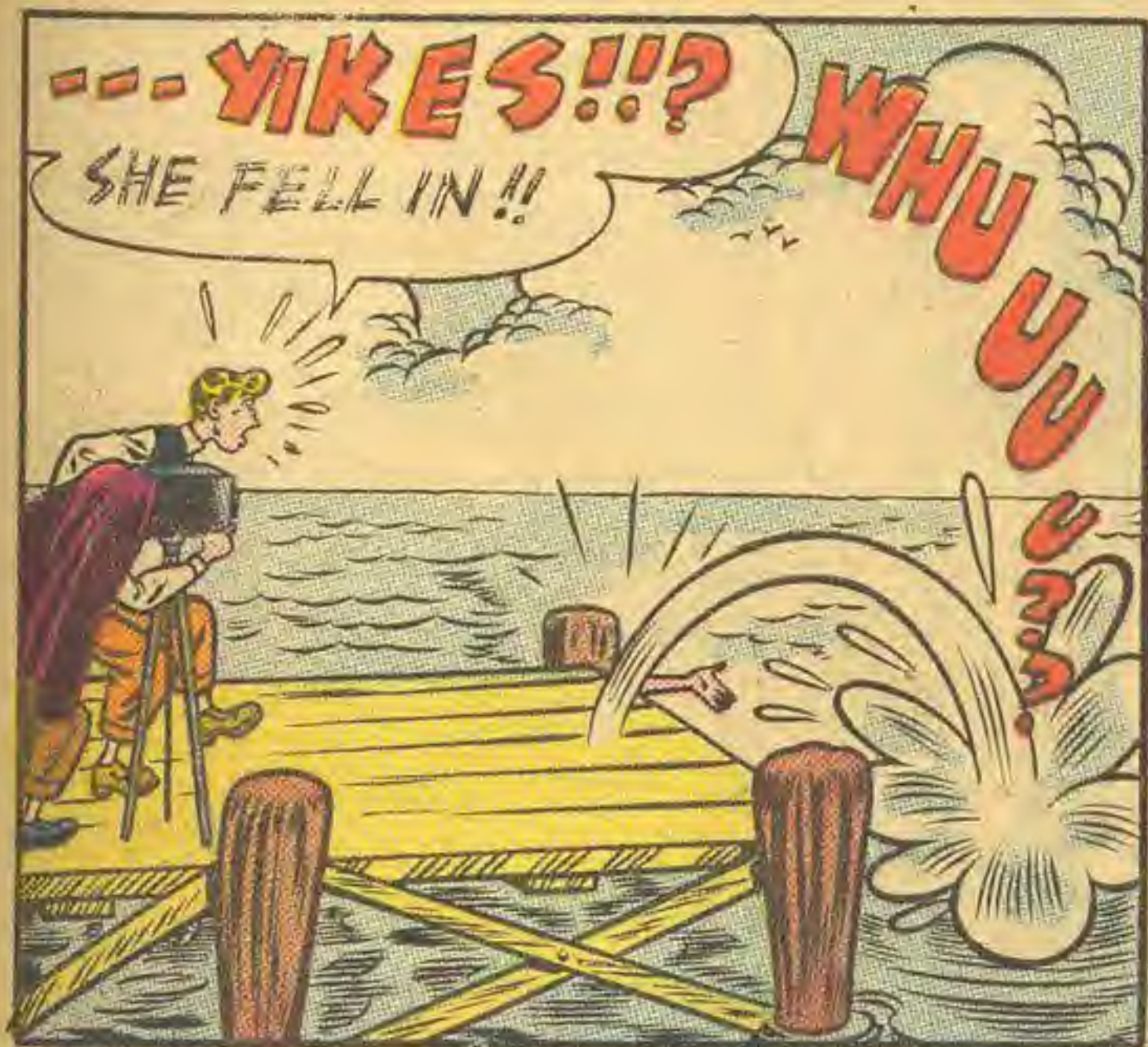


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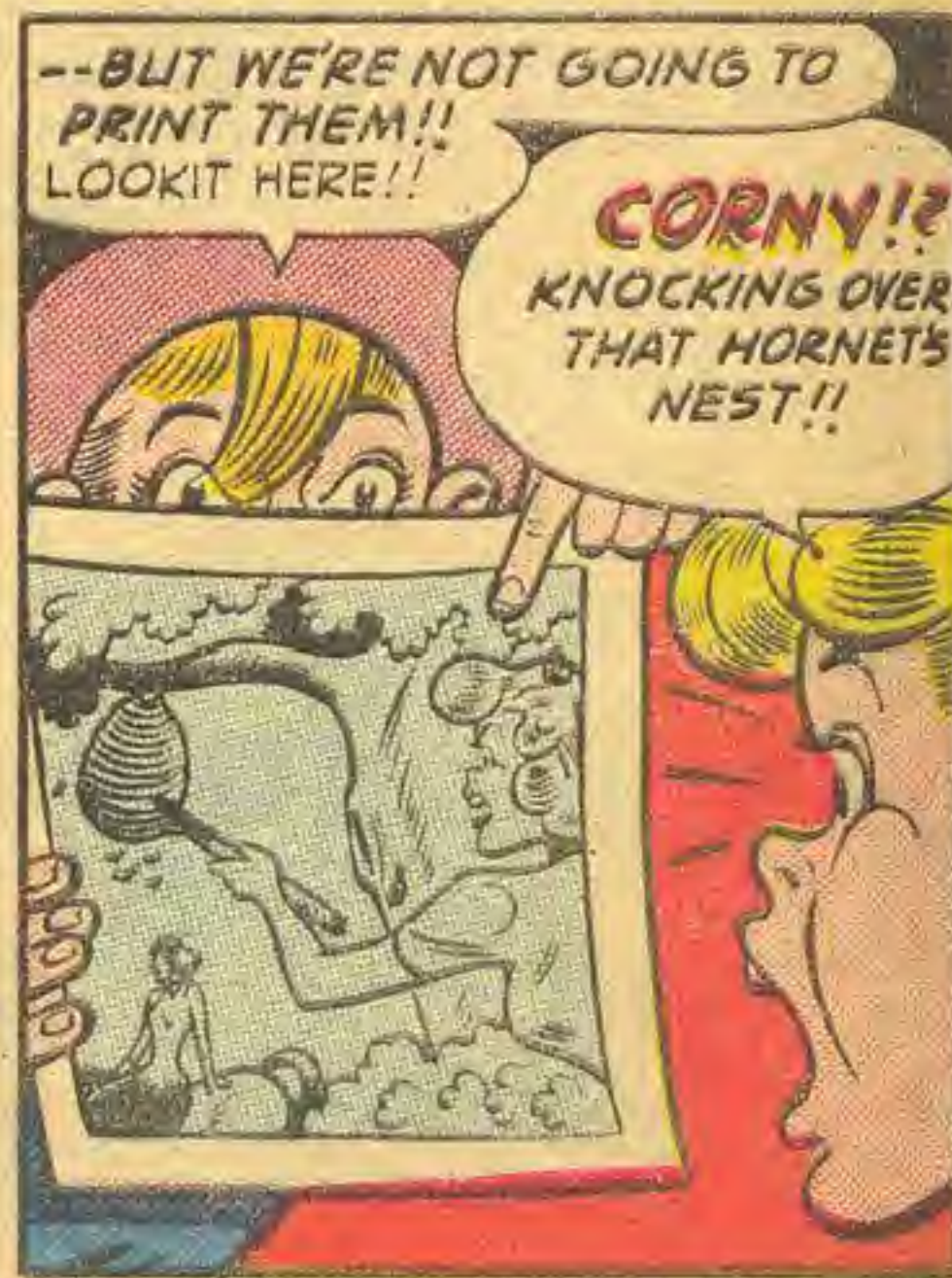
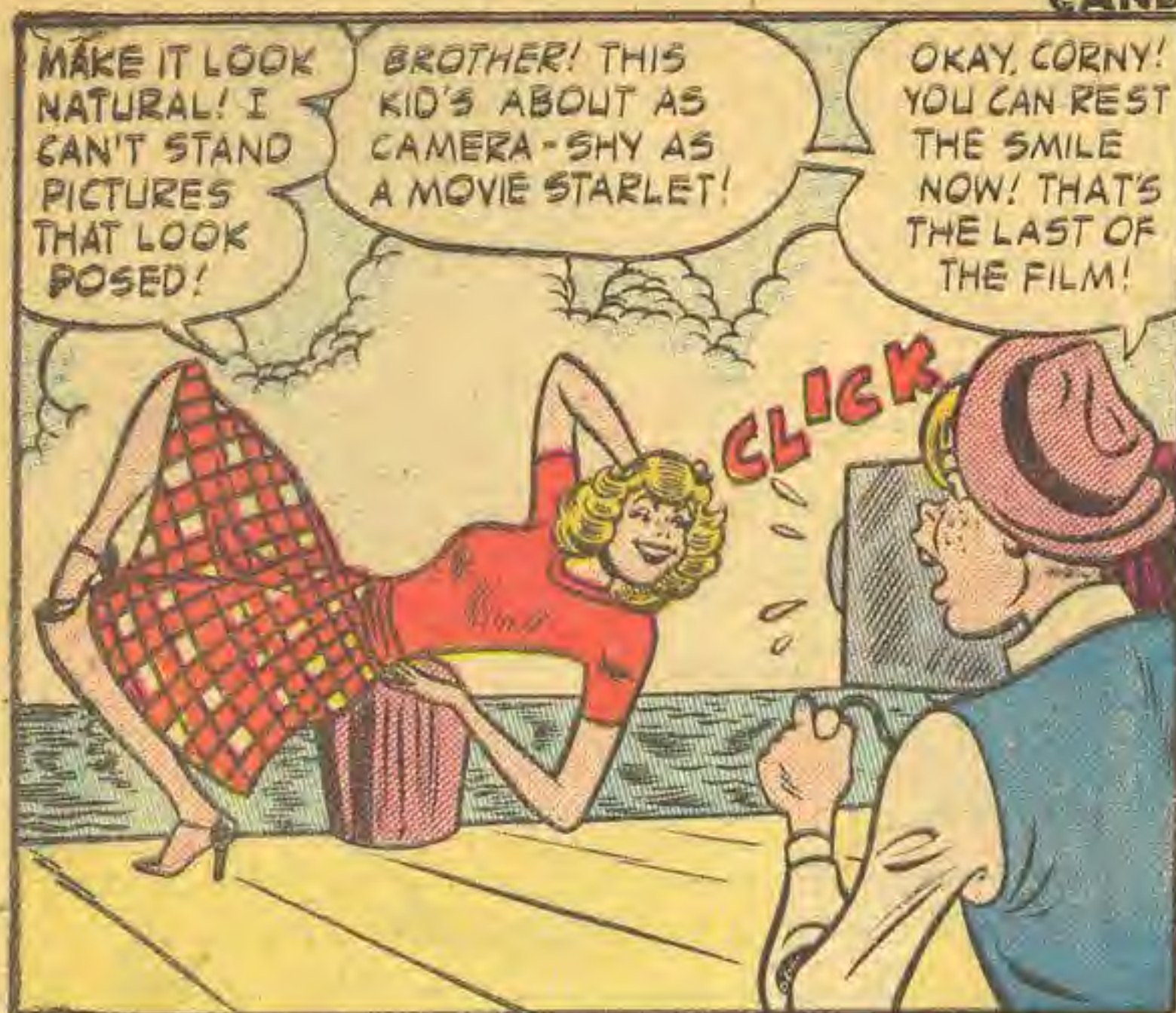




CANDY









# GAIN WEIGHT

stop  
being

# SKINNY!



Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day!** Or your **money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day of attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with **MORE-WATE**. **MORE-WATE** contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **quick-acting MORE-WATE** tablets . . . a 30 day supply for only \$2.98, with an absolute money-back guarantee! Yes, try **MORE-WATE** for **TEN DAYS** . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! **Gain more weight!**

## IN JUST 24 HOURS START GAINING WEIGHT

The fast acting **MORE-WATE** tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! **MORE-WATE** is a **delicious**, full strength, fast acting tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. **MORE-WATE** is not a liquid . . . not a powder. It's a **delicious, pleasant-tasting tablet!** It contains vitamin **B-12** . . . the **amazing red vitamin** doctors give many **underweight** patients in hospitals . . . It contains **Iron** that helps correct iron deficiency, anemia and builds rich, red blood. It contains **appetite-building vitamin B-1** . . . and it contains **nutritious easily assimilated malt**, the **amazing ingredient** that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. That's the **secret of putting on weight!** Now you can help your food to add new pounds to your arms, chest, hips, thighs, and legs. Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! You must **achieve the figure you want** . . . or don't pay anything! **Act now!**

Now at last—**QUICKLY—EASILY** put firm, attractive pounds and inches on your body, chest, arms and legs.

**DON'T STAY SKINNY!  
GO FROM THIS TO THIS!**

or your money back!

**MORE-WATE** is the newest discovery of medical science—entirely safe! Not a drug—not a medicine . . . Instead, a delicious weight-adding tablet that helps your body build new pounds of **HEALTHY, ATTRACTIVE** body weight! You gain **SOLID** good-looking flesh **AUTOMATICALLY** wherever you need it—on face, neck, bust, arms, legs, ankles, etc. (all over!)

**START GAINING WEIGHT in 24 HOURS!** Amazing new **MORE-WATE** puts on weight **FASTER THAN ANYTHING KNOWN TO MEDICAL SCIENCE!** If you **LOSE APPETITE QUICKLY** . . . If you fill up at meals and lose your appetite, take **MORE-WATE**, the amazing concentrated **fast acting** tablet that tastes delicious and works **weight-gaining** wonders.

## WHY BE SKINNY?

Now you can quickly put on 10 to 20 pounds or more of well-rounded pounds so fast it will amaze you! Like **MAGIC** skinny, broom-stick figures fill out all over the body into a beautiful new "LOOK" that wins popularity! **MORE-WATE** promotes appetite, new pep, vigor and red-blooded vitality. **DON'T BE SKINNY! SEND FOR MORE-WATE** delicious tasting, fast acting tablets **TODAY!**

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Mail the coupon below for your generous supply of **MORE-WATE!** Only \$2.98 for full generous supply or \$6 for the triple generous large economy size on the guarantee if the first package doesn't increase your weight to your satisfaction, return the empty package for full money-back refund. **MAIL THE COUPON NOW! CHILDREN—get mom or dad to order for you!**

## MAIL THIS NO-RISK COUPON TODAY!

**MORE-WATE CO., Dept. 162**  
318 Market St., Newark, New Jersey

- ☐ **SEND ONE** large generous supply of **MORE-WATE**. I enclose \$2.98 cash, check or M.O., on **GUARANTEE** I must be delighted with first package or money-back when I return empty package. (I save up to 90c by sending payment with order.)
- ☐ **CHECK HERE IF YOU WANT 3 for \$6.** (Save \$3.)

Name

Address

City  Zone  State

SENT ON APPROVAL — MAKE AMAZING 10-DAY TEST





# \$100,000.00

## CASH PRIZES WILL BE AWARDED IN BIG, NEW PUZZLE CONTEST!



### 400 CASH PRIZES

**1st PRIZE**  
**\$50,000.00**

**2nd PRIZE**  
**\$10,000.00**

**3rd Prize .. \$7,500.00**

**4th Prize.....\$5,000.00**

**5th Prize.....\$2,500.00**

**6th Prize.....\$1,500.00**

**7th Prize.....\$1,500.00**

**8th Prize.....\$1,000.00**

**9th Prize.....\$1,000.00**

**10th Prize.....\$1,000.00**

**11th thru 15th Prizes,**

**each \$200.00.....\$1,000.00**

**16th thru 30th Prizes,**

**each \$100.00.....\$1,500.00**

**31st thru 100th Prizes,**

**each \$75.00.....\$5,250.00**

**101st thru 150th Prizes,**

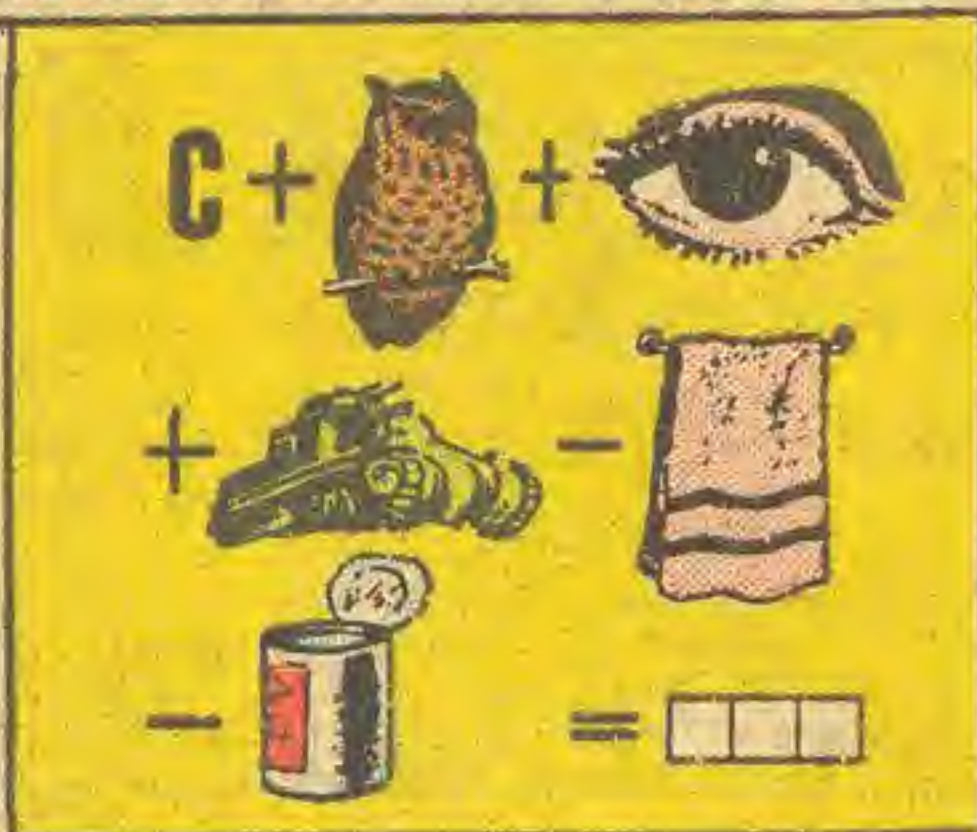
**each \$50.00.....\$2,500.00**

**250 additional Prizes,**

**each \$35.00.....\$8,750.00**

### Can You Solve This Puzzle?

THE PUZZLE BELOW IS A SAMPLE — UNDER THE PUZZLE  
IS A COMPLETE EXPLANATION OF HOW TO SOLVE IT



### The Solution Is One of the Last Names Below:

Edward W. BOK  
Robert E. LEE  
Peter PAN

Francis Scott KEY  
Franz ABT  
Edgar Allan POE

Look at the puzzle above. This puzzle represents the last name of one of the famous persons you see listed under it. Now of course, you want to know: How do you solve the puzzle to find out what name it represents?

First of all, note the various letters and objects pictured, and the plus and minus signs. There's the letter C to begin with, followed by plus OWL plus EYE plus TANK, so we add 'em all together and get COWLEYETANK... from which we then subtract TOWEL and CAN, as indicated by the minus signs. That means we take away the letters TOWELCAN from COWLEYETANK, which leaves us with the letters YEK.

Therefore, we now scan the names under the puzzle and sure enough, there we see that last name of Francis Scott KEY... and by rearranging YEK into KEY, we know that KEY is the name we're looking for!

That, briefly, is the general idea behind the puzzles of this contest—plus another interesting little twist that we'll explain with the rules and details which we'll send you when you mail the coupon below.

If this contest—and its \$100,000.00 in Cash Prizes—are of interest to you, by all means mail the coupon today for full particulars FREE... and entirely without obligation!

### ★ MAIL COUPON ★ TODAY

FOR BASIC PUZZLES AND DETAILS FREE!  
*This May Be Your Time To Win!*

A great, new contest!—with \$100,000.00 in cash prizes!—topped by a First Prize of \$50,000.00! Yes—of \$100,000.00 to be awarded, \$50,000.00 may become yours! Details and official contest rules are available FREE, and will be sent together with the 30 official basic puzzles on receipt of the coupon printed below. As stated, there is no charge for these puzzles and details, nor do you obligate yourself in any way by mailing the coupon.

### See Sample Puzzle at Left

The thirty basic puzzles are similar in construction and idea to the Sample Puzzle at the left. Study this Sample Puzzle and read the explanation under it. Note how, by adding and subtracting the letters in the names of the objects in the puzzle, you are finally left with certain letters which, when properly arranged, spell out the last name of one of the famous people listed.

The puzzles in this contest provide not only fun and fascination, but may prove to be your means of winning a fortune!

Perhaps your dream is to own a home of your own. Or perhaps it's your child's education that is uppermost in your mind. Then again, perhaps you've been wanting to go into your own business. Whatever it is, a winning of \$50,000.00 could surely help make your wish come true!

### Here's What to Do:

Look over the Sample Puzzle at upper left. Get a taste of the enjoyment and challenge in store for you. Then mail at once the coupon below—and we'll send you, FREE, and entirely without obligation, the 30 official basic puzzles, together with full details.

### Why Contest Is Being Conducted

This contest is being conducted under the sponsorship of the publishers of The Standard International Encyclopedia, as a means of introducing this splendid set of reference works to you and to your friends. It is our feeling that people like puzzles, that puzzles in themselves are inherently educational, and that with the challenge of puzzles coupled with the opportunity to win big money, we can dramatically bring this fine Encyclopedia to the attention of more people than we might through the usual type of advertising.

That is why we have diverted \$100,000.00 of our advertising appropriation into a cash prize fund to be distributed to the winners of this intriguing puzzle competition. And in presenting this contest, we invite YOU to send for the official basic puzzles together with full rules and details.

**MAIL COUPON TODAY**

### ★ OPPORTUNITY PUZZLE CONTEST ★ DEPT. KK-3 - P. O. BOX 535, LYNBROOK, N. Y.

I am interested in your \$100,000.00 Cash Prize Contest, and would like you to send me—without charge or obligation—the set of basic puzzles together with full rules and details as to how I may win \$50,000.00 1st Prize, or any other of 400 prizes.

Name ☐ MR. ☐ MRS. ☐ MISS (PLEASE PRINT)

Address .....

City ..... Zone ..... State .....





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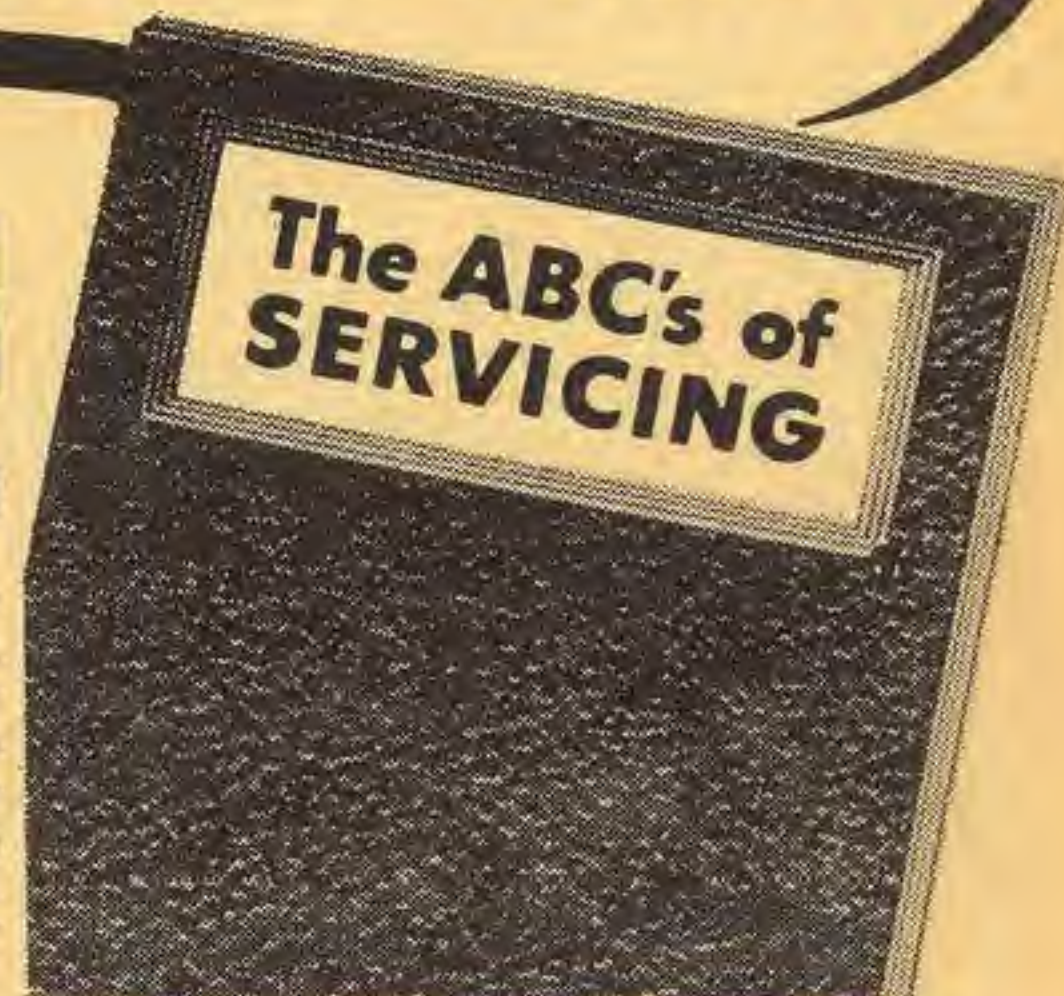
TRAINING plus OPPORTUNITY is the PERFECT combination for ambitious men. Let me send you a sample lesson from my course to prove you can keep your job while TRAINING at home in your spare time for better pay and a brighter future. I will also send my 64-page book to show you that Radio-Television is today's field of OPPORTUNITY for properly trained men.

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Radio is bigger than ever and television is growing fast. Government, Aviation, Police, Ship, Microwave Relay, Two Way Communications for buses, taxis, railroads are other growing fields for Radio-Television trained men.

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## I Trained These Men

"I have a regular job as a police captain and also have a good spare time Radio and Television service business. Just opened my new showrooms and shop."—C. W. LEWIS, Pensacola, Florida.

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Mail me Sample Lesson and 64-page Book, FREE.  
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VETS write in date of discharge \_\_\_\_\_  
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Get this wrist watch or take your choice of 80 other wonderful prizes shown in our Big Prize Book—without a penny of cost. They're given to you for selling just one 40-pack order of American Vegetable and Flower Seeds at 15c a pack. It's easy. All you do is mail the coupon; sell your seeds; get a prize.

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Prize Winner Gary Fisher says: "I hardly know how to thank you for the Archery Set, Flash Camera and other prizes. Selling American Seeds was easy." You can do as well as Gary. Get started now. Paste coupon on postcard or mail in envelope today. **AMERICAN SEED COMPANY, DEPT. 608, LANCASTER, PENNA.**

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10 First Prizes . . . COCKER PUPPY— or \$50 Cash  
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### MAIL THIS — SEND NO MONEY

American Seed Co., Dept. 608, Lancaster, Pa. Please send me your Big Prize Book and one 40-pack order of American Vegetable and Flower Seeds. I will sell them at 15c a pack, send the money and choose my prize.

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Get "Sgt. Joe Friday's" official outfit. Police cap, pistol, holster, handcuffs, etc. Check local laws before ordering.



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Genuine 4 foot glass rod with pistol grip handle, click reel, nylon line, hooks, accessories.



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Includes poles, pegs and strong center rope. Sleeps two boys comfortably. Waterproof and long-lasting.



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This swell outfit includes camera, flash gun, and free film. Has Graf Lens. Takes clear-cut pictures in black and white or color.



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Official size, official weight. For indoor or outdoor use. Sturdy, valve type ball.



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An all-purpose Axe 'n Knife Kit in double leather belt sheath. Made of tough carbon steel. Great for outdoors.



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Ideal instrument for beginners. Large size. Complete instructions with song book. Nylon strings.



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Louisville Slugger "Powerized" Bat. Official Little League Baseball.



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Overnight case with removable tray. Complete with mirror, lock and key. Handy size.



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A quality clock with a cuckoo bird that bobs in and out while the clock is in motion.



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A great outfit. Genuine 54" lemonwood bow, 4 feathered arrows, target face and complete instructions. Check local laws before ordering.



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Big, giant size doll, 43" tall. Ideal for play or to dress up your bedroom. Straps to your feet for dancing.